

FOX CITIES

GREATER APPLETON WI

**Welcome to the
Neighborhood**

PG 28

**30 Things to
Love in the
Fox Cities**

PG 40



OFFICIAL DESTINATION GUIDE



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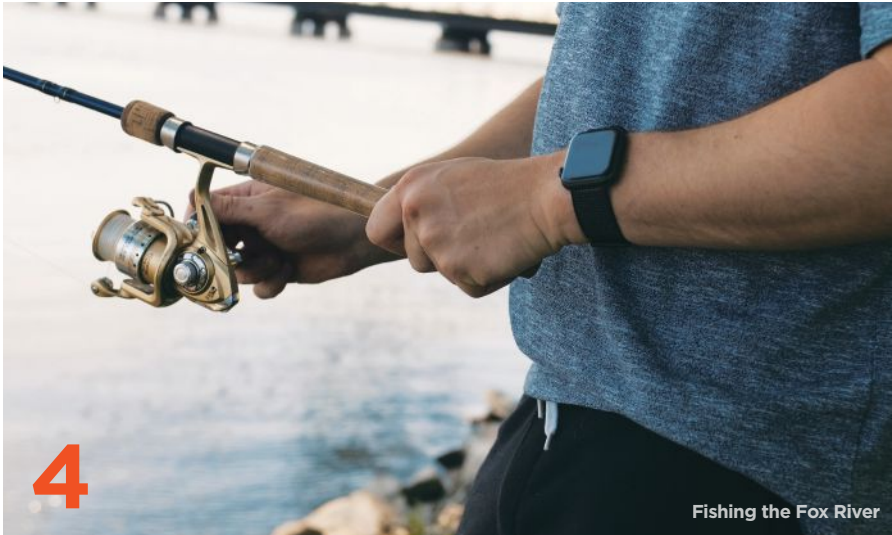
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DESIGN: A2Z DESIGN, LLC

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On the cover:
"Always Love"
Find this mural at
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GREATER FOX CITIES
APPLETON WI

Stop by the visitor center at 213 S. Nicolet Rd., Appleton, Monday-Friday 8am-4:30pm



FIND YOUR *original* EXPERIENCE

Welcome to the Fox Cities, a beautiful region in east central Wisconsin comprised of urban communities and breathtaking natural surroundings. Perched on the shores of Lake Winnebago and the Fox River, our area is known for fostering a spirit of originality that makes every trip to the Fox Cities one-of-a-kind. Fill your itinerary with Broadway shows and live music sets or hike our 100+ miles of trails while exploring Wisconsin's largest inland lake. No matter your interests, we have endless original experiences here in the Fox Cities to help you carve a new path on each and every visit.



Connect with us!



@FoxCitiesWi #ExploreFoxCities

79°
average
summer
temp

28°
average
winter
temp

19
communities

AREA HISTORY

The Fox River has played an integral part in shaping the development of the Fox Cities. The river consisted of many natural rapids that obstructed travel, but proved ideal for powering mills and factories. By the 1870s, the Fox Cities began making paper, which the area is still known for today.

Economic development spurred the growth of the area, and in 1882, Appleton made history when incandescent light illuminated Kimberly & Clark's Vulcan Paper Mill and the home of Henry J. Rogers, now known as the Hearthstone Historic House Museum.

Today, the river's banks are being transformed into recreational areas. Former paper and saw mills are now home to condos, hotels, restaurants, public trails, and more.



The Plaza at Gateway Park

DRIVE HERE

Chicago - 3 hrs
Madison - 1.5 hrs
Milwaukee - 1.5 hrs
Minneapolis/St. Paul - 5 hrs

FLY HERE

Appleton International
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Airlines: Allegiant,
American, Delta, United

250,000
total Fox Cities
population

FULL *stream* AHEAD

Go with the flow as you fill
your day with these family-friendly
water activities.

PADDLE THE DAY AWAY

The Fox Cities waterways have a variety of routes for both beginner and experienced kayakers. Launch at Sunset Park in Kimberly or Fritse Park in Fox Crossing for calm waters and a smooth ride. If you're up for a challenge, visit foxlocks.org to learn how to safely navigate the local lock and dam system.

CAST A LINE

Anglers set their sights on the Fox Cities to reel in bass, pike, walleye, bluegill, and more. In the winter, hundreds of ice shanties cover the frozen surface of Lake Winnebago during sturgeon spearing season, typically running for two weeks in February.

DINE WITH A VIEW

Waterfront dining is a fan-favorite activity amongst locals and visitors alike. From the spacious patio at Waverly Beach to the riverfront scenery at Pullmans At Trolley Square, there are plenty of options for drinks, dinner, and a beautiful sunset view.

TAKE A CRUISE

Hop aboard the River Tyme Too canal boat for a cruise down the scenic Fox River. With a variety of themed tours such as Summer Sunset and Margarita Monday, a cruise with River Tyme Tours is the perfect way for people of all ages to explore the river.

LEARN FROM THE SHORE

Opened in the historic Atlas Paper Mill, Atlas Science Center provides hands-on, educational exhibits to teach visitors about the history of papermaking and hydropower in the Fox Cities. Sign up for a paper lab to create your own piece of paper to take home.

For more ways to play, visit foxcities.org



A WEEKEND OF WELLNESS

- Reconnect and recharge with a float at Float Light
- Stock up on fresh produce at a variety of summer and winter farm markets
- Visit one of many local spas for a facial or massage
- Dive into a new book from Thomas A. Lyons Fine Books

Choose your own Fox Cities adventure

Find your fit and build an itinerary from these Fox Cities adventure guides



HIT THE TRAILS

- Hike at High Cliff State Park
- Bike, walk, or run on Loop the Lake
- Explore Bubolz Nature Preserve (with cross country ski trails in the winter!)
- Discover historical sights on the Fox Trot Trail



SPORTS GALORE

- Catch a baseball game (and maybe a brat) with the Wisconsin Timber Rattlers
- Lace up your skates at The Plaza at Gateway Park
- Tee off at one of 8+ local golf courses
- Test your aim at Appleton Axe

FOR THE FAMILY

- Learn and play at Building for Kids
- Slide, swing, and climb at The Wild Space (located at Heckrodt Wetland Reserve)
- Play laser tag or race go-karts at Badger Sports Park
- Grab dole whip or an ice cream treat at The Twist

A ROUND OF APPLAUSE

- Watch nationally touring comedians at Skyline Comedy Club
- Take in a Broadway show at the Fox Cities Performing Arts Center
- Listen to all-original music at Gibson Community Music Hall
- Enjoy a play or musical at Attic Theater



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JUNE 2-4 MotoAmerica Superbikes & Vintage MotoFest	JULY 13-16 WeatherTech International Challenge with Brian Redman	SEPTEMBER 15-17 Ariens Art on Wheels Weekend featuring VSCDA
JUNE 15-18 NTT INDYCAR SERIES Sonso Grand Prix Presented by AMR	JULY 27-29 NASCAR Xfinity Series	
JUNE 23-25 WeatherTech Chicago Region SCCA June Sprints	AUGUST 3-6 IMSA SportsCar Weekend	



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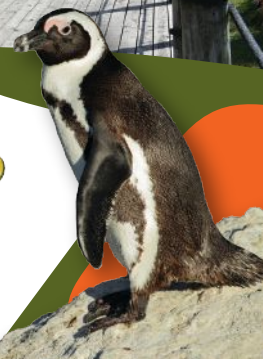


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FOX CITIES FACTS



High Cliff State Park is named for the limestone cliff of the Niagara Escarpment that runs through the park. If you continued following the cliff out of the park, it would lead you all the way to Niagara Falls!



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Photo Credit: Annie Elmer

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1000islandsenvironmentalcenter.org

Bubolz Nature Preserve
Appleton, Bubolzpreserve.org

**Fallen Timbers
Environmental Center**
Black Creek, mgttredsen@cesa6.org

Friends of Butterfly Gardens, Inc.
Appleton, Friendsofbutterflygardens.com

Heckrodt Wetland Reserve
Menasha, Heckrodtnaturecenter.org

High Cliff State Park
Sherwood, jayvosters@wisconsin.gov

Ledge View Nature Center
Chilton, LedgeView@calumetcounty.org

Mosquito Hill Nature Center
New London, Mosquithill@outagamie.org

Scheig Center & Gardens
Appleton, Appletonparksandrec.org

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Neenah, Wildones.org

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A UNIQUE COCKTAIL

Check out 313 Dodge for a rotating menu of signature cocktails. Tempting options include the Sour Patch Sangria Slushee or the Brown Sugar Whiskey Sour. Bonus: they have a dog-friendly, heated patio! If an old fashioned flight would hit the spot, try Dairyland Bew Pub for some ultra-creative flavors.

LOCALLY BREWED BEER

The Fox Cities are known for a wide variety of top-notch, locally crafted brews. Here are a few places you can find them:

- Stone Arch Brewpub
- Fox River Brewing Co.
- Barrel 41
- Lion's Tail Brewing Co.
- Appleton Beer Factory
- McFleshman's Brewing Co.
- Emprize Brew Mill
- Hop Yard Ale Works

A SWEET TREAT

Check out the Mix It Up! chocolate bar at Wilmar Chocolates to design your own sweet treat with up to 4 mix-ins. Vande Walle's Candies, another Fox Cities staple, sells homemade caramels that locals can't get enough of. For something unique, try Frio Mexican Treats for a freshly made churro atop homemade ice cream.



A BREAKFAST OF CHAMPS

Fuel up for your Fox Cities adventures at SAP. Scratch-made dishes include options like smoked salmon benedicts and lemon ricotta pancakes. Other popular breakfast spots in the Fox Cities include WeatherVane, Author's Kitchen + Bar, and Mohnen's Darboy Family Restaurant.



A TRADITIONAL SUPPER CLUB DINNER

There's nothing more "Wisconsin" than old fashioned and a supper club dinner. Visit Mark's East Side for traditional supper club fare and a large selection of German cuisine. George's Steakhouse features a piano bar for weekend entertainment and Black Otter Supper Club is known for their extreme cut prime rib.



**For more places to drink
and dine in the Fox Cities,
visit foxcities.org**



Cleo's Brown Beam Tavern

A FOX CITIES ORIGIN STORY

HOW CHRISTMAS CAME TO STAY AT CLEO'S

"Cleo was a notoriously feisty woman who didn't shy away from critics. In fact, that is how Christmas came to stay at Cleo's. One year, Cleo was tired of customers' remarks about her Christmas decorations staying up late so she decided to hang even more holiday décor in her bar."

CONNECTING LOCALLY AND AS A COMMUNITY

"At Cleo's we are lucky to have a lot of people who enter as customers and leave as friends. We bake each other bread, grab lunch on days off and check in with each other to make sure everyone made it home safely."

"In addition to those close-knit customer ties, we carry locally brewed beers from down the street, and refer people to other locally owned establishments. Spreading the love helps the whole community thrive."

ALICIA'S DRINK RECOMMENDATIONS:

"If you're visiting Cleo's for the first time, the Dirty Snowball or an Old Fashioned are great drinks to

Alicia Andrews, the manager of Cleo's Brown Beam Tavern, has been an energetic and warm face behind the Appleton Christmas-themed bar for over 3 years. The beloved cocktail lounge is currently owned by the Sosnoski brothers (Allan, Dean, Carl and Steve – prior to his passing in 2021) who purchased the bar in 2000 from the original owner, Cleo Brown.



Alicia Andrews

start with. The Old Fashioned really provides an authentic Wisconsin experience as we don't use mix and will build it to your preference."

Visit Cleo's Brown Beam Tavern
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Restaurant Week Fox Cities is an annual, 10-day celebration of the incredible dining scene found in the Fox Cities. Participating restaurants create fixed-price, 3-course menus featuring a mix of new dishes and beloved favorites.

**FOX
CITIES
FACTS**

Find dates and more info at restaurantweekfoxcities.com
or on Facebook and Instagram @restaurantweekfoxcities

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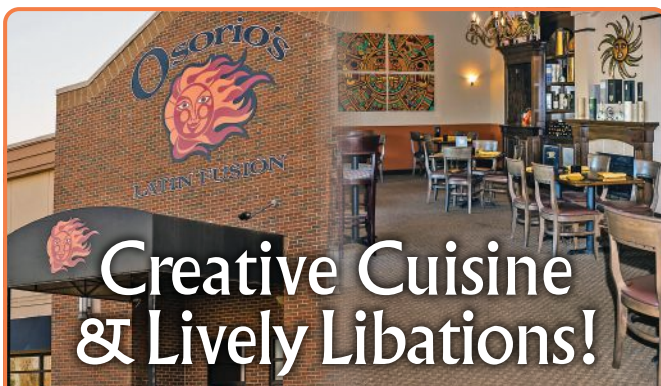
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IT'S ALWAYS shop o'clock IN THE FOX CITIES

From holiday power shopping to leisurely downtown strolling, no trip to the Fox Cities is complete without a little retail therapy.

Filled with over 120 stores, the Fox River Mall continues to be a premier retail destination for shoppers from across the state. Scheels and lululemon are popular stops for active individuals while Pottery Barn is perfect for home and kitchen décor. Venture outside the mall



to find even more stores and restaurants in the surrounding shopping district.



For locally owned boutiques and eclectic gifts of all types, spend a day exploring the various downtowns throughout the Fox Cities. Downtown Appleton is the largest of the options with 60+ shops to discover. For smaller downtowns that are equally worth a stop, head to Neenah, Menasha, Kaukauna, and Little Chute — all are filled with historic charm and plenty to see and do.

Vintage treasure hunters and thrifters will enjoy the variety of antique stores scattered around the Fox Cities. Look for one-of-a-kind treasures at Antique Up, Fox River Antique Mall, and Neenah Vintage Mall. The Harp Gallery showroom is a must-see for those who have a passion for vintage and antique furniture.

Take the Fox Cities home by grabbing a treat for the road



SIMON'S SPECIALTY CHEESE STORE

Find over 100 varieties of cheese in addition to fudge, gifts, and home-made pizza. Made in-house, squeaky fresh cheese curds are the perfect snack for the road.

LAMERS DAIRY

Grab an award-winning pint of chocolate milk from the locally owned and operated Lamers Dairy. Try the seasonally flavored soft serve made with bottled-in-house milk.

MANDERFIELD'S HOME BAKERY

Iced cutout cookies from Manderfield's are a delicious year-round treat. They're especially popular in the homes of Fox Cities residents for birthday and holiday celebrations.

For a full list of places to shop in the Fox Cities, visit foxcities.org



Red Door Mercantile

A FOX CITIES ORIGIN STORY

A BIT ABOUT TINA

"I was born and raised in Neenah and worked as a travel consultant for 28 years. While travel consulting was an exciting industry, I always knew that I wanted to have a small business in my hometown. In 2016, I opened Red Door Mercantile in downtown Neenah. This area is wonderful and I love how Neenah's downtown is both historic and charming. Also, the walkability factor is a huge plus. I wouldn't have my store anywhere else."

HOW RED DOOR MERCANTILE WAS BORN

"Over the years, I realized that our Fox Cities community had a need for a great gift shop and I wanted to be the person who made that happen. A lot of our merchandise is sourced from small businesses and local makers who customize items. This type of connection allows Red Door Mercantile to spread the love and help the small business economy."

THE THING THAT MAKES THE FOX CITIES SPECIAL

"Outside of being home, my favorite thing about the Fox Cities are the people. Hands down. I find everyone to be kind, warm, welcoming and

Tina Palmer, the owner of Red Door Mercantile, has been a passionate downtown Neenah business owner since 2009 when she opened her first store, Vintique. After determining the Fox Cities needed a great gift shop, she continued her journey in Neenah by opening Red Door Mercantile.



supportive. I feel blessed to be in this area where people are approachable and real."

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www.wildbirdbackyard.com

FOX CITIES FACTS



Next time you see a manhole cover on the sidewalk, look for the words "Neenah Foundry Co" stamped near the top. Neenah Foundry is a manufacturing company located here in Neenah, WI, and its manhole covers can be found in all 50 states!

SEPHORA / LULULEMON / AMERICAN EAGLE / POTTERY BARN

stop searching

START EXPRESSING

SEPHORA / LULULEMON / AMERICAN EAGLE / POTTERY BARN



SEPHORA / LULULEMON / AMERICAN EAGLE / POTTERY BARN

FOX RIVER MALL

FOXRIVERMALL.COM

SPREAD THE FOX CITIES LOVE

Looking for "Fox Cities" themed postcards or gifts to bring back to family and friends? Here's a few places to check out:

Appleton International Airport Gift Shop

W6390 Challenger Dr.,
Appleton

Blue Moon Emporium

227 E. College Ave., Appleton

Fox Cities Convention & Visitors Bureau

213 S. Nicolet Rd., Appleton

Lamers Dairy

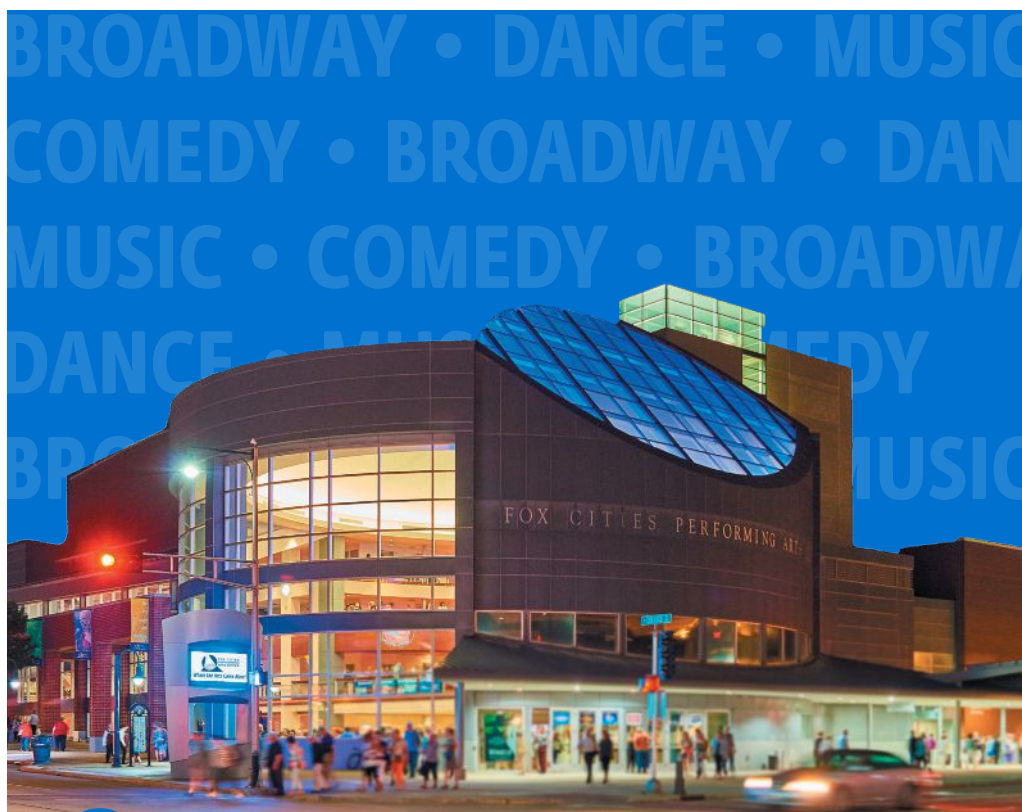
N410 Speel School Rd.,
Appleton

Red Door Mercantile

130 W. Wisconsin Ave., Neenah

Simon's Specialty Cheese Store

2735 Freedom Rd., Appleton



FOX CITIES PERFORMING ARTS CENTER

Where the Arts Come Alive!

There's something for everyone at your Fox Cities P.A.C.!
Visit foxcitiespac.com/events for an event list.



**TIMELESS
TREASURES
AND TRENDY
TIDBITS**

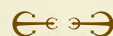
Open Mon. - Sat. 10am - 6pm
884 S. Commercial St., Neenah
920-215-6444
neenahvintagemall@gmail.com
Find us on Facebook
www.facebook.com/neenahvintage




HOW'D HE DO THAT?

Get an inside look at the
world-renowned magician
and performer Harry Houdini!

*Dare to perform some
of Houdini's tricks!*



myhistorymuseum.org

330 EAST COLLEGE AVENUE
APPLETON WI • 54911 • 920.735.9370



HISTORY MUSEUM
AT THE CASTLE

TMA TROUT MUSEUM OF ART

JAN 20 - MAY 28

B(ART)

Animation cels from one of America's longest-running television shows.

JUN 10 - AUG 13

TMA CONTEMPORARY

Juried exhibit of over 100 WI contemporary artists.

JUL 22 & 23

ART AT THE PARK

Appleton's annual art festival in City Park. Free admission with over 180 artists, food, music, and art activities.

AUG 25 - DEC 31

MADE TO ORDER

Commissioned art exhibit supporting art and artists. Anyone can commission a work between Jan 1 - Apr 1.

111 W COLLEGE AVE
APPLETON, WI 54911
TROUTMUSEUM.ORG

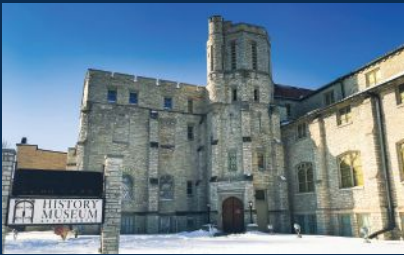


ARTWORK BY CAREY WATTERS
SOLO SHOW ON VIEW JAN 20 - MAR 26

wander

THE FOX CITIES MUSEUM TRAIL

Art, history, and culture all join together when you visit these incredible Fox Cities museums.



HISTORY MUSEUM AT THE CASTLE

330 E. College Ave., Appleton

Did you know that Appleton was Harry Houdini's childhood home? Learn more about the famous escape artist with interactive exhibits great for adults and children.



CHARLES A. GRIGNON MANSION

1313 Augustine St., Kaukauna

The Fox River was an important water highway for native tribes and fur traders. Learn about life in the 1700s and 1800s when the Mansion's land was an active trading post.

HEARTHSTONE HISTORIC HOUSE MUSEUM

625 W. Prospect Ave., Appleton

Step back in time to explore the first house anywhere in the world to be illuminated by an Edison Electric System. The home's Queen Anne style architecture is truly breathtaking.

WEIS EARTH SCIENCE MUSEUM

1478 Midway Rd., Menasha

Make an earthquake, touch a dinosaur bone, and walk through a mine tunnel. Those are just a few of the world's natural wonders you can explore at the Weis Earth Science Museum.



TROUT MUSEUM OF ART

111 W. College Ave., Appleton

Reenergize your love of art and fuel your imagination. Seasonally rotating exhibits feature artwork and sculptures from all cultures, identities, and walks of life.



BERGSTROM-MAHLER MUSEUM OF GLASS

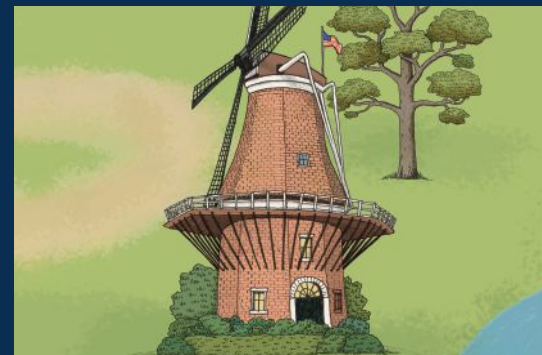
165 N. Park Ave., Neenah

Discover the beauty and intricacies of glass art and view the world's largest known public collection of glass paperweights. The best parts: the museum is free and kid-friendly!

LITTLE CHUTE WINDMILL

130 W. Main St., Little Chute

The rich Dutch history of Little Chute comes to life at this 100 ft. tall, fully-functioning, authentic Dutch windmill. Tour the inside to see how the windmill was constructed.





Neo Medina

A FOX CITIES ORIGIN STORY

When artist Neo Medina moved to the Fox Cities to be closer to family, he discovered a community that allowed him room to create his vision—a future in which his artistic gifts would help create a sense of belonging for all. With the help of local students and the community’s support, Medina began putting up murals throughout the Fox Cities, infusing both beauty and an important message into a growingly diverse area.

CREATING AS A COMMUNITY

“My colleague and I came up with a summer school offering called Paint the City where Appleton high schoolers could receive credit and be paid for helping create a mural. I leveraged my local following to invite the community to come paint and create positive connections with these kids. When we’re painting, it’s a space where the lines we draw between ourselves disappear. It allows for conversation, growth, and learning from one another.”

THE INSPIRATION BEHIND HIS WORK

“I feel a responsibility to use my platform to uplift marginalized communities. I’m inspired by the kids that look like me, along with their families and stories. There’s a lot of space in the DEI realm right now that’s pushing organizations to gravitate towards those efforts and I’ve seen really important growth in representing all parts of our community.”

WHEN YOU VISIT THE FOX CITIES...

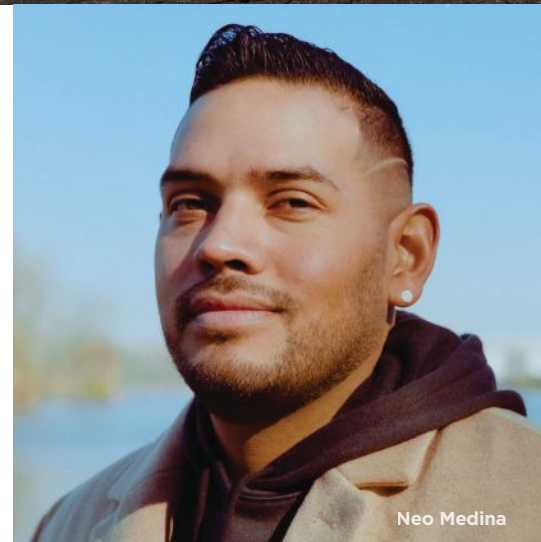
“Don’t hesitate to dive into new spaces. Utilize community resources



Always Love Mural - Jersey Bagel & Deli

that are already built and out there to experience the space. Folks here are proud of who we are. We’re proud of the things we have to offer and for anybody looking to stay, we have a plethora of resources helping our community continue to grow in diversity.”

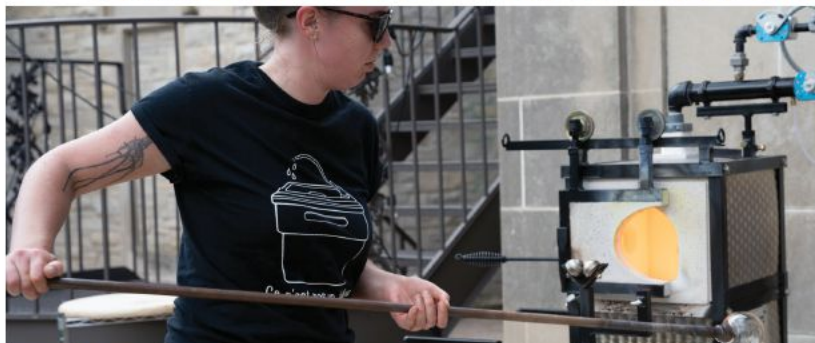
Follow Medina on Instagram and Facebook @i.m.art_ for more details on Paint the City Volume 2, coming summer of 2023.



Neo Medina



An Extraordinary Experience Awaits at YOUR Museum



Bergstrom-Mahler Museum of Glass provides extraordinary glass experiences to spark fun, kindle creativity, and illuminate learning for all. We feature art and experiences on the shores of beautiful Lake Winnebago in Neenah, Wisconsin. **The museum is admission free.** The galleries and Museum Shop are open six days a week including Thursday evenings (closed Monday).

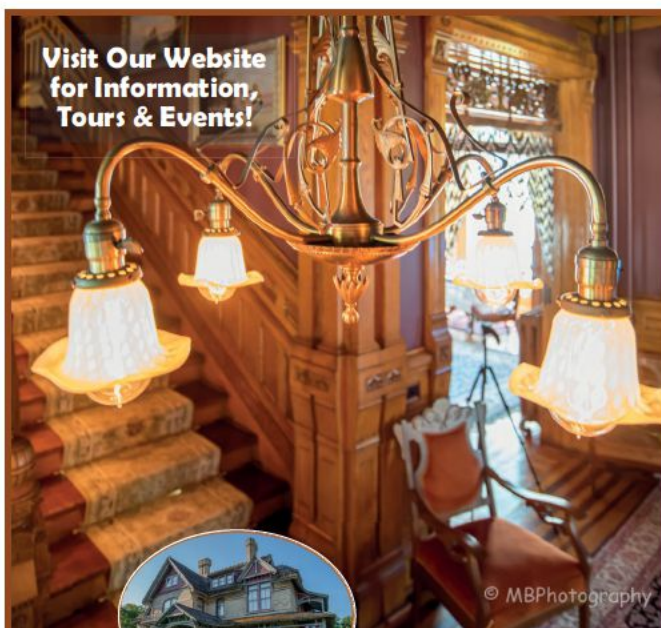
The Best in Glass Art • Classes • Demonstrations • Museum Shop • Activities
165 North Park Avenue, Neenah, WI 920 751-4658 bmmglass.com

FOX CITIES FACTS



Appleton is home to Lawrence University, a private liberal arts college founded in 1847. Lawrence University was the second college in the U.S. to be established as a coeducational institution and averages a student enrollment around 1,500. In the early 1900s, Lawrence introduced its Conservatory of Music, devoted exclusively to music instruction, which has since grown and established Lawrence's reputation as a top music school in the nation.

Visit Our Website
for Information,
Tours & Events!



Hearthstone

Historic House Museum • World's First Home Lit by Hydroelectricity

625 W Prospect Ave, Appleton (920) 730-8204
www.HearthstoneMuseum.org



2023 events

Our events calendar is bursting with original events and festivals that make every visit to the Fox Cities one-of-a-kind.

MAR 25	LADIES DAY "SPRING INTO STYLE" FASHION SHOW Hilton Appleton Paper Valley Hotel, Appleton	JUL 15	BRATS, BEER & BEETHOVEN Neuroscience Group Field at Fox Cities Stadium, Grand Chute	SEP 15-17	COMMUNITY FIRST FOX CITIES MARATHON Routes throughout the Fox Cities
APR 11	WISCONSIN TIMBER RATTLES HOME OPENER Neuroscience Group Field at Fox Cities Stadium, Grand Chute	JUL 13-16	PAPERFEST Sunset Park, Kimberly	SEP 16&17	IRISH FEST OF THE FOX CITIES Jones Park, Appleton
APR 29	FOX VALLEY SYMPHONY ORCHESTRA SEASON FINALE Fox Cities Performing Arts Center, Downtown Appleton	JUL 19-23	OUTAGAMIE COUNTY FAIR Outagamie County Fairgrounds, Seymour	SEP 29&30	LICENSE TO CRUISE & APPLETON'S OCTOBERFEST Downtown Appleton
MAY 3-30	SPRING BABY FARM ANIMAL EVENT Mulberry Lane Farm, Hilbert	JUL 22&23	ART AT THE PARK City Park, Appleton	THROUGH OCT	HAUNTED HEARTHSTONE Hearthstone, Appleton
MAY 6	DOWNTOWN NEENAH SPRING FLING Downtown Neenah	JUL 24-30	EAA AIRVENTURE EAA Grounds, Oshkosh	OCT 21	ROMP IN THE SWAMP Bubolz Nature Preserve, Appleton
MAY 13	CRAFT BEER WALK Downtown Appleton	AUG 2-6	WINNEBAGO COUNTY FAIR Oshkosh	NOV 21	DOWNTOWN APPLETON CHRISTMAS PARADE Downtown Appleton
MAY 29	APPLETON MEMORIAL DAY PARADE Downtown Appleton	AUG 3-6	MILE OF MUSIC Downtown Appleton	NOV 23	FESTIVAL FOODS TURKEY TROT Downtown Appleton
JUN 2-4	GREAT WISCONSIN CHEESE FESTIVAL Doyle Park, Little Chute	AUG 5	BIKE TO THE BEAT Routes throughout the Fox Cities	NOV 25	SMALL BUSINESS SATURDAY Local Downtowns
JUN 7-10	ELECTRIC CITY EXPERIENCE MUSIC FESTIVAL Hydro Park, Kaukauna	AUG 12	GLASS ARTS FESTIVAL Bergstrom-Mahler Museum of Glass, Neenah	THROUGH DEC	HEARTHSTONE VICTORIAN CHRISTMAS Hearthstone, Appleton
JUN 10	APPLETON FLAG DAY PARADE Downtown Appleton	AUG 12	BURGER FEST Downtown Seymour	DEC 1	A VERY NEENAH CHRISTMAS Downtown Neenah
JUN 13-15	WIAA STATE BASEBALL TOURNAMENT Neuroscience Group Field at Fox Cities Stadium, Grand Chute	AUG 13	GRIGNON MANSION CAR SHOW Grignon Mansion, Kaukauna	DEC 5	ELECTRIC CITY CHRISTMAS PARADE Downtown Kaukauna
JUL 3&4	COMMUNITYFEST Riverside Park, Neenah	SEP 1-4	CALUMET COUNTY FAIR Chilton	2024 JAN 24-28	EAGLE DAYS 1000 Islands Environmental Center, Kaukauna
		SEP 2&3	FOX JAZZ FEST Jefferson Park, Menasha		
		SEP 9	MARKET ON MAIN Downtown Little Chute		
		SEP 9	ULTIMATE LADIES DAY Downtown Neenah		
		SEP 9	RHYTHMS OF THE WORLD Houdini Plaza, Appleton		

welcome

TO THE NEIGHBORHOOD

With 19 communities to explore, you'll never run out of people to meet, things to see, or places to go on your Fox Cities adventures. Our communities welcome you with open arms and invite you to learn more about the original spaces and places we're fortunate to call home.



Downtown Appleton



Fox River - Appleton



APPLETON AREA

In the heart of the Fox Cities you'll find the City of Appleton. Boasting 70+ specialty stores, 70+ pubs and eateries, 20+ live music venues and 10+ attractions, Appleton is the epicenter for year-round entertainment.

Appleton's thriving downtown offers the amenities of a much larger destination, including a world-class performing arts center, museums, and public art. Visitors will appreciate the affordability, walkability and authenticity of College Avenue, a hotspot for local shopping, dining, and attractions. The stately buildings of Lawrence University grace the east end of College Avenue and attract students from around the world. When you want to step away from the hustle and bustle of the city, beautiful parks and green spaces are easily accessible throughout the area.

The Fox River runs through

Appleton and offers endless recreation opportunities as well as waterfront living, dining and lodging. Annual events such as Mile of Music, Appleton's Octoberfest and the Midwest's largest nighttime Christmas parade attract visitors who soon discover why Appleton is truly "One Great Place."



Downtown Appleton



Appleton Farm Market



Lawrence University



Jones Park - Appleton

downtown APPLETON

Discover what makes
Downtown Appleton
One Great Place!



Downtown Appleton offers a variety of original things to see and do. Walk the downtown district to discover unique boutiques and specialty stores featuring one-of-a-kind gifts, souvenirs and the latest addition to your wardrobe. You'll be guided by the smell of delicious food – from upscale hors d'oeuvres, to Mexican, Cajun, Fusion or Asian cuisine, and everything in between. Treat yourself to a service designed to refresh and renew at one of the salons, spas or workout facilities.

Feast your eyes on large scale murals, traffic control boxes decorated with local student artwork, unique sculptures, plus art stores, galleries, and workshops! Live performances are sure to be a year-round highlight. Enjoy music and dance performances in a variety of locations including outdoors! Visit the Fox Cities Performing Arts Center to see the arts come alive on stage with touring Broadway musicals and shows, concerts, and more.

Plan your next trip to Downtown Appleton to create memories, support small businesses, and help keep local economies strong!

HOT SPOTS

Find the exact location
of these **can't miss**
businesses on the map
on **PAGE 44**



1

APOLLON

207 N. Appleton St.,
Appleton

Since opening in 1994, Apollon has been one of Appleton's leading restaurants, applauded for its Mediterranean fine dining.

apollonrestaurant.com
920-739-1122



2

FLOAT LIGHT

609 W. College Ave.,
Appleton

Take a journey floating light in the cultural center of the Fox Cities. Disconnect with the chaotic external world and reconnect with your innermost consciousness.

Floatlight.com
920-364-9303



3

CEDAR HARBOR

611 N. Morrison St.,
Appleton

Shop for one-of-a-kind décor of all shapes and sizes. Discover an outstanding mix of eclectic and decorative items.

cedarharborwi.com
920-740-4669



4

BEATNIK BETTY'S RESALE BUTIK

214 E. College Ave.,
Appleton

We specialize in hand-picked resale clothing and accessories for both men and women.

beatnikbettys.com
920-882-4140



5

LILLIANS OF APPLETON

115 E. College Ave.,
Appleton

Lillians features women's clothing sizes XS to 3X, shoes, handbags, jewelry, and more.

**lilliansofappleton.com
920-738-3004**



6

COPPER ROCK COFFEE

210 W. College Ave.,
Appleton

Celebrating 20 years in business, this family-owned café serves coffee, espresso, sandwiches, salads, soups, gelato, bakery, desserts, smoothies, and so much more.

**copperrockcoffee.com
920-882-9462**



7

MR. BREWS TAPHOUSE

201 S. Riverheath Way,
Ste. 1100, Appleton

Our concept is simple... fresh ingredients and good beer! We provide a small town feel coupled with spectacular views of the river as well as indoor or outdoor dining.

**mrbrewstaphouse.com
920-815-3516**



Houdini Plaza



Downtown Appleton



Downtown Appleton



FOX WEST AREA



Cuff Farms - Hortonville

In the western part of the Fox Cities you'll find the suburban and rural communities of Grand Chute, Greenville and Hortonville. Grand Chute's notable attractions include the Fox River Mall and Neuroscience Group Field at Fox Cities Stadium, home to the Wisconsin Timber Rattlers, a minor league baseball team. The Community First Champion Center is also located in Grand Chute and features a year-round ice rink plus fieldhouse spaces that can accommodate eight basketball courts or twelve volleyball courts. A short drive from all the action is one of the country's fastest growing airports, the Appleton International Airport (ATW).

Along with a growing industrial and commercial sector, Fox West has maintained strong ties to its agriculture heritage. Family-owned farms dot the landscape and are suppliers of dairy products, corn,

ethanol, and alfalfa. The natural beauty of the area along with planned residential development offers endless ways to live and play. To explore the landscape further, check out the Wiouwash State Trail, a mixed-use trail running 22 miles through parts of Hortonville and Greenville.



Wisconsin Timber Rattlers



Wiouwash Trail



Champion Center

FOX WEST AREA COMMUNITIES:

Village of Greenville (pop. 12,687)

Village of Hortonville (pop. 3,085)

Town of Grand Chute (pop. 23,163)



HEART OF THE VALLEY AREA

The Heart of the Valley spans the entire eastern portion of the Fox Cities area. Residents enjoy close proximity to trails including the Loop the Locks trail, a one-of-a-kind waterfront adventure which takes you by hand-operated lock systems, across dams, past paper mills and through a mix of historic downtowns. The area's natural beauty along with an abundance of housing options and top-rated school systems make this a desirable location for young families.

Nicknamed "The Electric City" because of its five hydroelectric plants, Kaukauna is home to two popular tourist attractions, the Charles A. Grignon Mansion and 1000 Islands Environmental Center. Deeply rooted in the rich history of the area's papermaking industry, Kimberly is home to Paperfest, an annual four-day celebration with live music, food trucks, carnival games and a car show. Originality and charm shine through

in Little Chute, which celebrates its Dutch heritage with a full-size working windmill in the town center.

The southern end of the region is home to High Cliff State Park in Sherwood. Part of the Niagara escarpment, the park's limestone quarries, effigy mounds, and stunning panoramic views of Lake Winnebago make it a popular spot for the outdoor enthusiast. Hike, bike, camp, fish, swim, or horseback ride on a visit to High Cliff.



Mulberry Lane Farm



High Cliff State Park



Downtown Kaukauna

HEART OF THE VALLEY AREA COMMUNITIES:

- City of Kaukauna** (pop. 17,170)
- Town of Buchanan** (pop. 7,198)
- Town of Freedom** (pop. 6,208)
- Town of Vandenbroek** (pop. 1,547)
- Town of Woodville** (pop. 980)
- Village of Combined Locks** (pop. 3,641)
- Village of Little Chute** (pop. 12,170)
- Village of Harrison** (pop. 13,179)
- Village of Kimberly** (pop. 7,465)
- Village of Sherwood** (pop. 3,231)



city of KAUKAUNA

Extraordinary by Nature

Downtown Kaukauna is a place where rich history is preserved against the scenic backdrop of the Fox River. Whatever the season, there's a place for you to enjoy our natural beauty.

Miles of trails offer an outdoor escape at 1000 Islands Environmental Center among other pedestrian and bike friendly trails throughout the community. Take in the beautiful scenery and wildlife.

Visitors of all ages will love the nature-based play in Kaukauna. The David and Rita Nelson Interactive Learning Garden at the Kaukauna Public Library is an outdoor playground-meets-garden featuring themed classrooms and more.

If you're interested in exploring the history of the Fox Cities, don't miss a visit to the Charles A. Grignon Mansion to learn about the indigenous groups that inhabited this part of Wisconsin, and about Charles Grignon himself.

There's more to Kaukauna than you think. Check out our website for more events and attractions, including the Downtown Farmers Market and Live! from Hydro Park Concert Series.



**HOT
SPOTS**

Find the exact location of these **can't miss** businesses on the map on **PAGE 44**



8

UPTOWN GIRL BEAUTY & BOUTIQUE

**116 W. Wisconsin Ave.,
Kaukauna**

A woman's boutique that offers on trend, affordable clothing and accessories.

**uptowngirlbeauty
andboutique.com
920-423-3247**



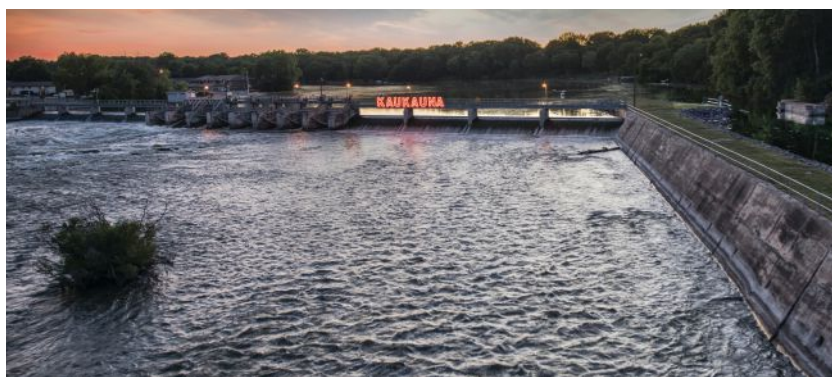
9

KAUKAUNA COFFEE & TEA

**127 W. Wisconsin Ave.,
Kaukauna**

Come visit a gem of Kaukauna. Offering breakfast and lunch Monday-Saturday, 6:30 am-2 pm. Bakery items including gluten free and vegan and lots of retail!

**kaukaunacoffeeandtea.com
920-766-4038**



Fox River - Kaukauna

To learn more, visit **cityofkaukauna.com**
or contact **920-766-6300**.



Riverside Park



WATERFRONT AREA

In the Waterfront region, Lake Winnebago, Wisconsin's largest inland lake, joins the Fox River to provide an abundance of boating, sailing, fishing and kayaking opportunities. Walkers and bikers will rejoice at the region's options for trails, notably Loop the Lake, which is a 3.2 mile route connecting the communities of Neenah, Menasha, and Fox Crossing.

Treasures await in downtown Neenah with its mix of specialty stores, clothing boutiques, and eateries. This quaint downtown area is easy to navigate and offers free parking. Head a bit further east and you'll come upon the charming historic homes surrounding Riverside Park. This area, known as Doty Island, also features the Kimberly Point Lighthouse. Community events such as summer concerts, a seasonal farm market and holiday festivities ensure that there is always something to see and do.

Nestled along the northwest corner of Lake Winnebago, Menasha offers convenient water access with a full-service marina as well as kayak and boat launches. Neighboring Menasha is Fox Crossing, another waterfront destination on Little Lake Butte Des Morts with 21 community parks and over 20 miles of trails.



Loop the Lake - Menasha



Riverside Park - Neenah

WATERFRONT AREA COMMUNITIES:

City of Neenah (pop. 27,525)

Town of Neenah (pop. 3,496)

Village of Fox Crossing
(pop. 19,239)

City of Menasha (pop. 17,771)

Town of Clayton (pop. 3,951)

downtown NEENAH

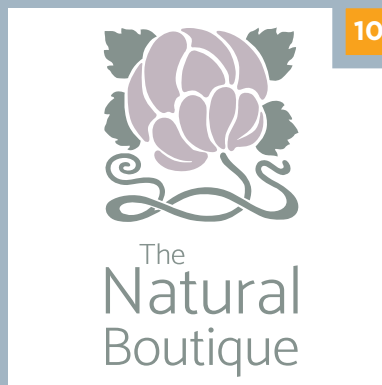
Unexpected. Unforgettable.
Unequaled.

On the shores where Lake Winnebago meets the Fox River, Neenah was named after the Native American word for running water. That water has long-since been the heart of the city, fueling the paper mills, active recreation, and unrivaled culture.

Historic Downtown Neenah is home to an unexpected mix of specialty retail, distinctive dining, and a thriving professional and manufacturing sector. The unique shops, upscale cuisine and family-friendly events make it the perfect destination for business or pleasure. Our downtown provides the convenience of free parking, and walkability allows you to appreciate our parks, trails, and beautiful water views! Spend an afternoon ice skating at The Plaza or on a historical walking tour through Downtown Neenah and along East Wisconsin Avenue, where you'll find beautiful homes and businesses built by our earliest settlers.

We invite you to join us for an unequaled variety of events such as our summertime concerts in the park and farmers market. Other spotlight events include: A Very Neenah Christmas, featuring live mannequin window displays, Ultimate Ladies Day, a perfect girlfriends' getaway, and the fall Wine Walk!

From the historic architecture alongside contemporary flair, to the vibrant public art decorating our streets, a day downtown is a day to be remembered. Be our guest and we'll help you discover why Downtown Neenah is truly unforgettable.



10

THE NATURAL BOUTIQUE

**125 W. Wisconsin Ave.,
Neenah**

Natural products and friendly staff to help you create a truly unique self-care ritual.

**thenaturalboutique.com
920-725-1380**



11

RED DOOR MERCANTILE

**130 W. Wisconsin Ave.,
Neenah**

A cool shop located in historic Downtown Neenah for one-of-a-kind local items and gifts to please.

**reddoormercantile.com
920-378-7222**



12

SEVEN THYMES FLORAL BOUTIQUE & ATELIER

107 S. Church St., Neenah

Seven Thymes Floral Boutique and Atelier is a full-service European style flower shop with a wonderful selection of fresh flowers, carefully curated gifts, and unique home decor.

**seventhymes.com
920-215-6857**



13

THE TAILORED HIDE CUSTOM LEATHER/ THE GIFT GALLERY

**447 S. Commercial St.,
Neenah**

Offering quality leather goods and alterations along with a unique collection of gifts, jewelry, home décor, glass art, accessories, and more.

**tailoredhide.com
920-729-6330**

To learn more, visit **neenah.org** or contact **920-722-1920**.

city of MENASHA

Nestled in the heart of the Fox Cities, Menasha is a hidden and developing gem of the region.

Menasha is branded “Your Place on the Water” for the endless shores and livability the city has created around this asset.

Menasha offers a charming historic downtown with destinations, shops, and eateries. Enjoy boat access from Lake Winnebago and Little Lake Butte des Morts with free public docking throughout the downtown. Check out Jefferson Park, a beacon overlooking Wisconsin’s largest interior body of water, Heckrodt Wetland Reserve and Public Conservancy, and an abundance of paved recreational trails including the intersecting Friendship Trail, Paper Trail, Trestle Trail, Loop the Lake, and newly constructed Province Terrace Boardwalk. Community pride shines through at events such as Brews On Bago, CommunityFest, and Twisted Pistons Cruise-In.

Whether visiting for the day, looking for a location to buy a home, or a unique place to relocate your business, come dive into Menasha to experience the small town feel with all the large metropolis amenities.



HOT SPOTS

Find the exact location of these **can't miss** businesses on the map on **PAGE 44**



14

WEATHERVANE

186 Main St., Menasha
A breakfast and lunch destination located in historic downtown Menasha. Specializing in pancakes, omelets, and more!
weathervanemenasha.com
920-725-2824



Loop the Lake



To learn more, visit **menashawi.gov**
or contact **920-967-3650**.

PLACES TO STAY

Fairfield Inn and Suites by Marriott Appleton

130 S. Nicolet Rd., Appleton | 920-939-8181



Franklin Street Inn Bed and Breakfast

318 E. Franklin St., Appleton | 920-209-9711



Cambria Hotel Appleton

3940 N. Gateway Dr., Appleton | 920-733-0101



Hilton Appleton Paper Valley

333 W. College Ave., Appleton | 920-733-8000



Comfort Suites Appleton Airport

3809 W. Wisconsin Ave., Appleton | 920-221-1562



Hampton Inn Appleton – Fox River Mall

350 Fox River Dr., Appleton | 920-954-9211



Holiday Inn Appleton, an IHG Hotel

1565 N. Casaloma Dr., Appleton | 920-441-0206



Cobblestone Hotel & Suites Neenah/Appleton

1465 Bryce Dr., Neenah | 920-751-0071



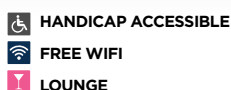
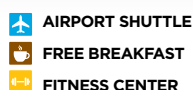
Best Western Premier Bridgewood Resort Hotel

1000 Cameron Way, Neenah | 920-720-8000



CopperLeaf Boutique Hotel & Spa

300 W. College Ave., Appleton | 920-749-0303



"Big City Quality, Small Town Values..."



COBBLESTONE HOTELS

160+ Locations Nationwide



- 100% Smoke Free
- Rewards Program
- Breakfast
- Wi-Fi

30+ Wisc. Locations

Brillion | Little Chute | Neenah/Appleton

boarders COBBLESTONE
Cobblestone Hotels INN | HOTEL & SUITES

CobblestoneHotels.com
888.693.8262

FEEL WELCOMED.



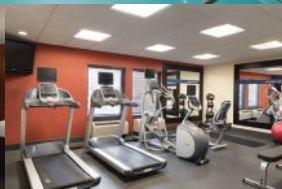
CLEAN AND
FRESH BED



FREE
BREAKFAST



FREE WI-FI



Hampton Inn Appleton-Fox River Mall Area

appleton.hamptoninn.com
(920) 954-9211

350 Fox River Drive | Appleton, WI 54913

Comfort Suites Appleton Largest Indoor Hotel Pool



- Near Fox River Mall
- Free Breakfast Buffet
- Free Evening Cocktails
- Indoor Pool, Waterslide, Whirlpool & Fitness Center



3809 W. Wisconsin Ave.
Appleton WI
920-730-3800

WISCO
HOTEL GROUP

www.wiscohoteles.com

Holiday Inn Appleton



Holiday Inn

1565 N. Casaloma Drive
Appleton • 920-441-0206



- Onsite Restaurant
- Fridge/Microwave in each room
- Indoor Pool, Whirlpool and Fitness Center
- Closest hotel to the Community First Champion Center
- 6 EV Charging Stations On-Site
- Meeting Room for 2–130 people

WISCO
HOTEL GROUP

www.wiscohoteles.com

FOX CITIES *resources*

Plan for your
Fox Cities trip with
these good-to-know
bits of information



VISITOR KIOSKS

Visit foxcities.org
to find a full list of
kiosk locations

GETTING AROUND

Appleton International
Airport is home to
several automobile
rental companies
servicing the Fox Cities.

**Call 920-832-5268
for more information.**



VALLEY TRANSIT
(local bus system)
920-832-5800

FOX VALLEY CAB
920-734-4545

UBER/LYFT
Available via mobile apps

LAMERS BUS LINES
920-832-9922

KOBUSSEN BUS LINES
920-766-0606

LOCAL INFORMATION

**FOX CITIES CHAMBER
OF COMMERCE**
foxcitieschamber.com
920-734-7101

**APPLETON
DOWNTOWN, INC.**
appletondowntown.org
920-954-9112

FUTURE NEENAH
neenah.org
920-722-1920

**HEART OF THE
VALLEY CHAMBER
OF COMMERCE**
[heartofthevalley
chamber.com](http://heartofthevalleychamber.com)
920-766-1616

**FOX WEST CHAMBER
OF COMMERCE**
foxwestchamber.com
920-931-2925

TRAVEL WI
travelwisconsin.com
1-800-432-8747



LOCAL HOSPITALS

**Children's Hospital
of WI - Fox Valley**
Neenah

St. Elizabeth Hospital
Appleton

**ThedaCare
Medical Center**
Appleton

**ThedaCare
Medical Center**
Neenah

RELOCATION RESOURCES

The Fox Cities CVB is happy to provide relocation
resources including Destination Guides, city
guides, brochures, and maps of the area.

920-734-3358 | foxcities.org

30

things to love in the Fox Cities

1

Views from
College Avenue,
Oneida Street
and Memorial
Drive bridges

Bergstrom-Mahler
Museum of Glass
gift shop

3

**WAVERLY
BEACH**
lake view,
live entertainment
and food

Dinner at
Stone Arch
Brewpub and
comedy show at
Skyline Comedy
Club

Outdoor
concerts at
Fox River
House

6

**Juice Cloud IPA
at Lion's Tail
Brewing Co.**

7

**FRIENDLY TSA,
AND EASY
TRAVEL AT
ATW AIRPORT**

8

**Dick & Joan's
Supper Club
dinner and
drinks**

The bratzooka
at Wisconsin
Timber Rattler
games

10

1000 Islands
Environmental
Center
weed-eating
goats

Pickleball
at Tellulah
Park,
Appleton

Fall colors
at Riverside
Park,
Neenah

13

Turkey Trot on
Thanksgiving
morning

14

Paperfest at
Sunset Park,
Kimberly

**Frog on
a Log**
at Frogg's
Ice Cream,
Sherwood

16

**A Jimminy
from
Copper
Rock**

17

Ice-cold
Blu Bobber
at Fox River
Brewing Co.

Local
farm
markets

Axe throwing at
**Appleton
Axe**

20

Christmas
year-round at
Cleo's Brown
Beam Tavern

21

Cuff Farms
Strawberry
Picking

22

Barlow
Planetarium
rock laser
show

23

Nature
Photography
at Heckrodt
Wetland Reserve

Metal slide
ride at
**Fritse Park,
Fox Crossing**

25

Unique
sculptures in
Downtown
Kaukauna

26

**Zuppas Café
and Catering
Mac & Cheese**

Saganaki
(flaming cheese)
at Apollon

28

ADA accessible
kayak launch at
**HEESAkker
PARK**
Little Chute

29

Downtown
Appleton
*Christmas
Parade*

Petting
baby animals
at Mulberry
Lane Farm

More to add?

Tag us in a photo of what
you love about the Fox
Cities on Facebook or
Instagram for a chance to
be featured! @foxcitieswi
#explorefoxcities

Explore More Thru Appleton



Arrive fast and easy
in the heart of it all



SCAN TO
LEARN MORE

UNITED 

American Airlines 

 DELTA

 **allegiant**

FIND YOUR WAY

Watch for our wayfinding signs as you travel throughout the Fox Cities. We've identified four main wayfinding areas: Appleton, Fox West, Heart of the Valley and Waterfront. Look for our signs as you navigate our tourism attractions.



Appleton
City of Appleton



Fox West
Towns of Grand Chute and Greenville;
Village of Hortonville



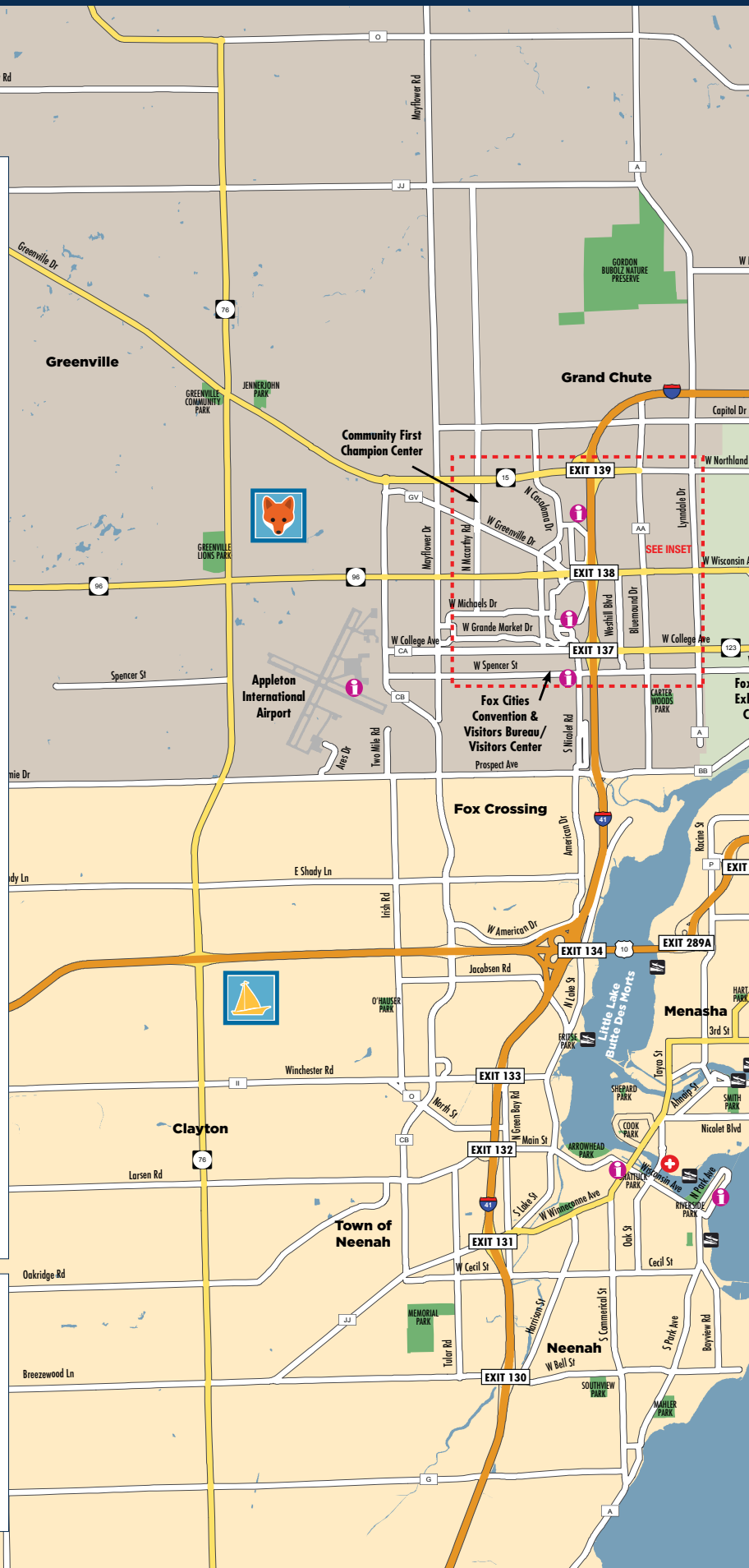
Heart of the Valley
City of Kaukauna;
Towns of Buchanan, Freedom, Vandenbroek and Woodville; Villages of Combined Locks, Harrison, Kimberly, Little Chute and Sherwood

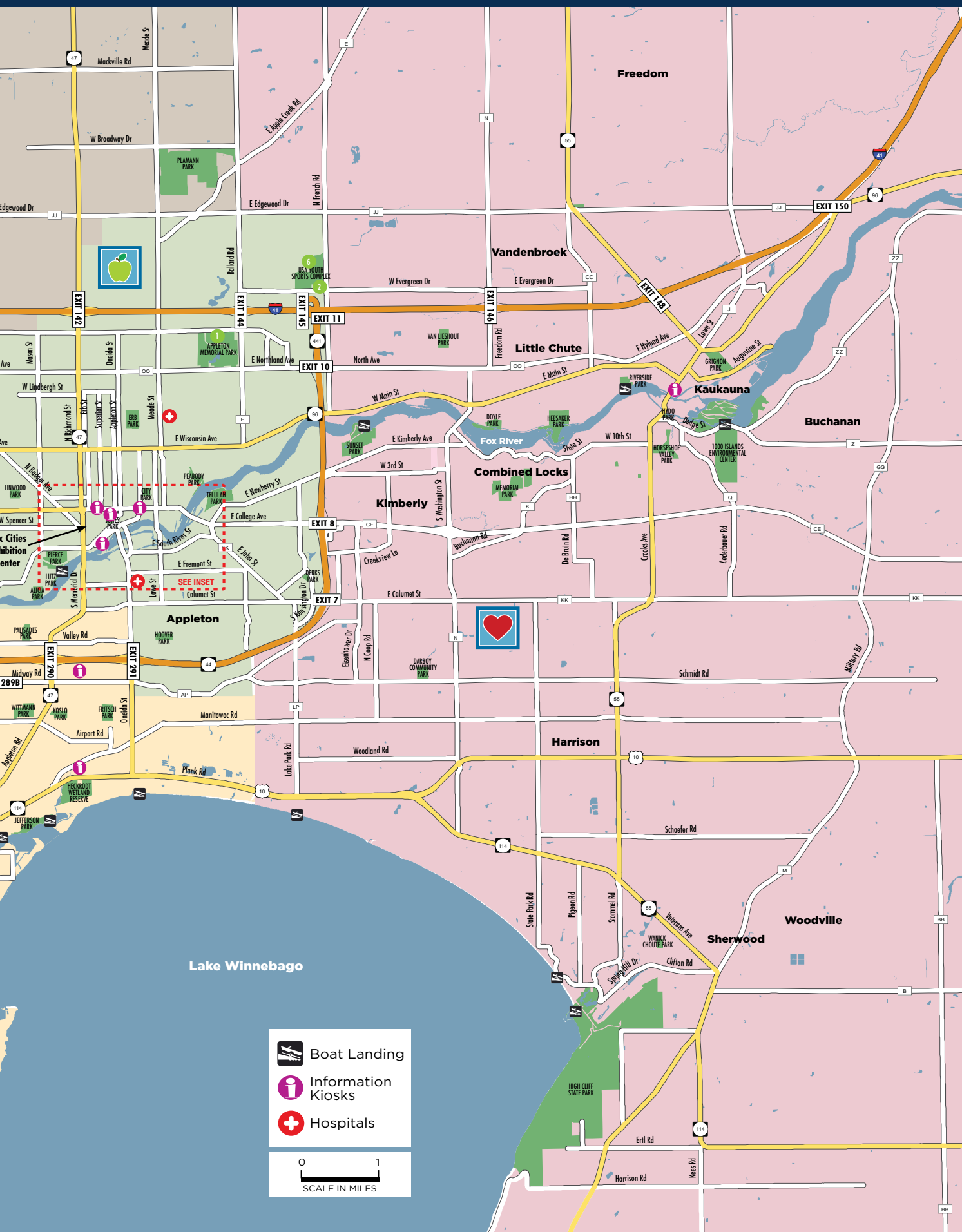


Waterfront
Cities of Neenah and Menasha; Towns of Clayton, Neenah and Village of Fox Crossing



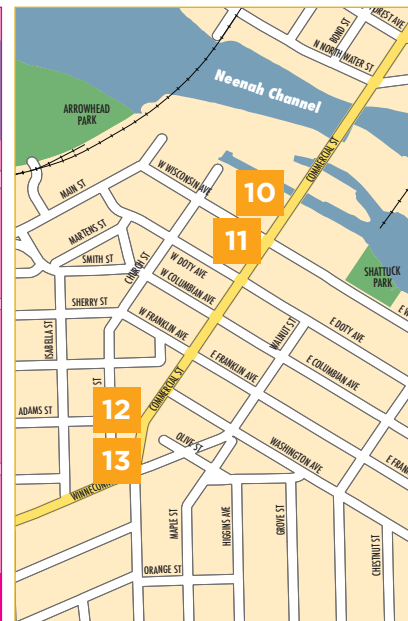
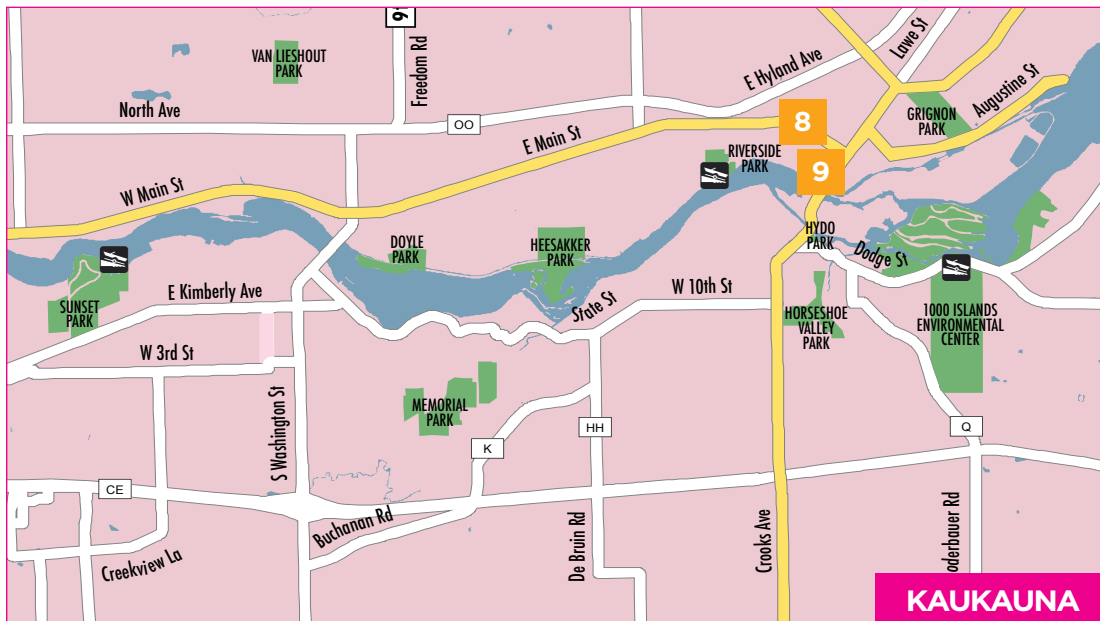
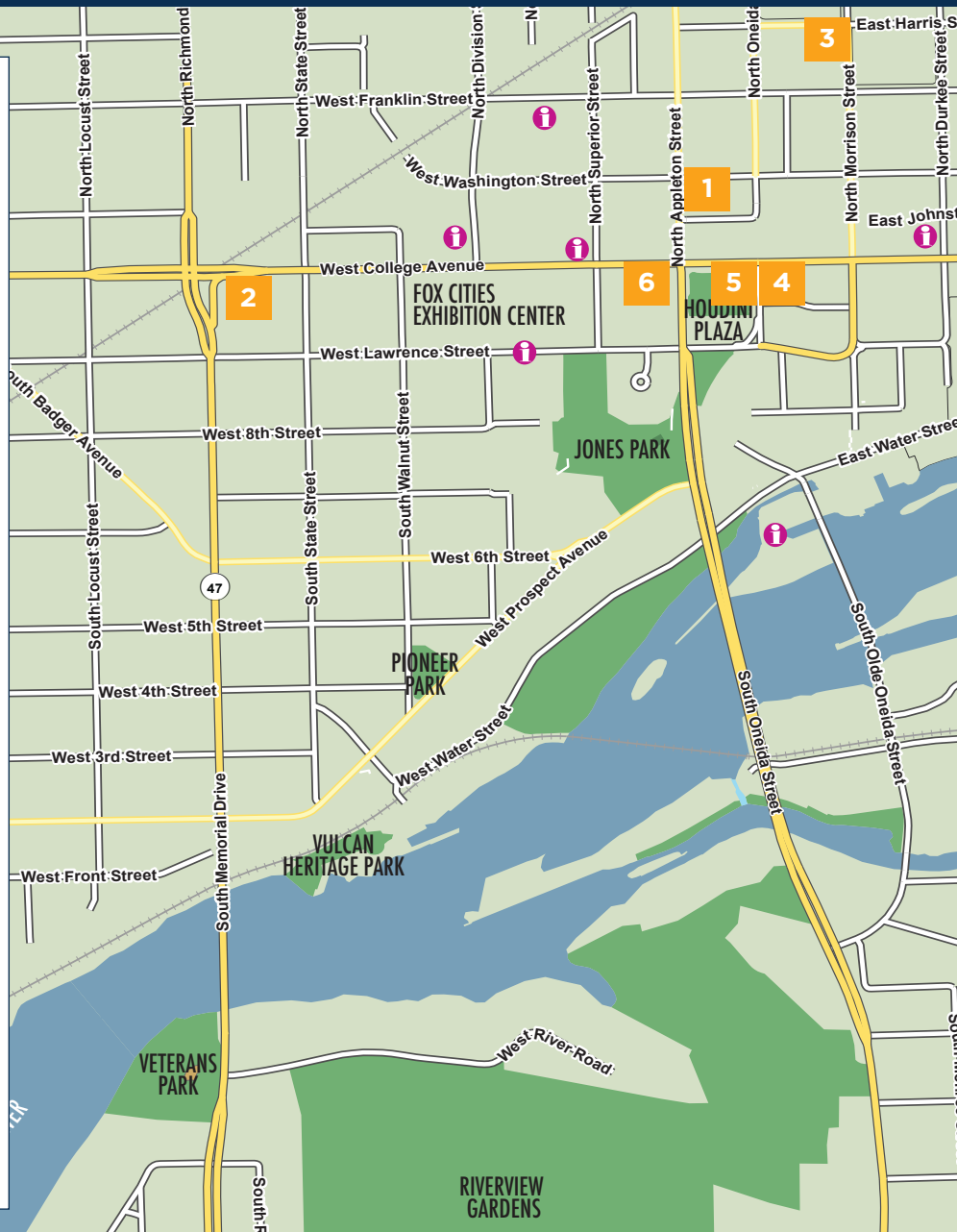
Fox Cities Convention & Visitors Bureau
213 S. Nicolet, Appleton
920-734-3358 | foxcities.org

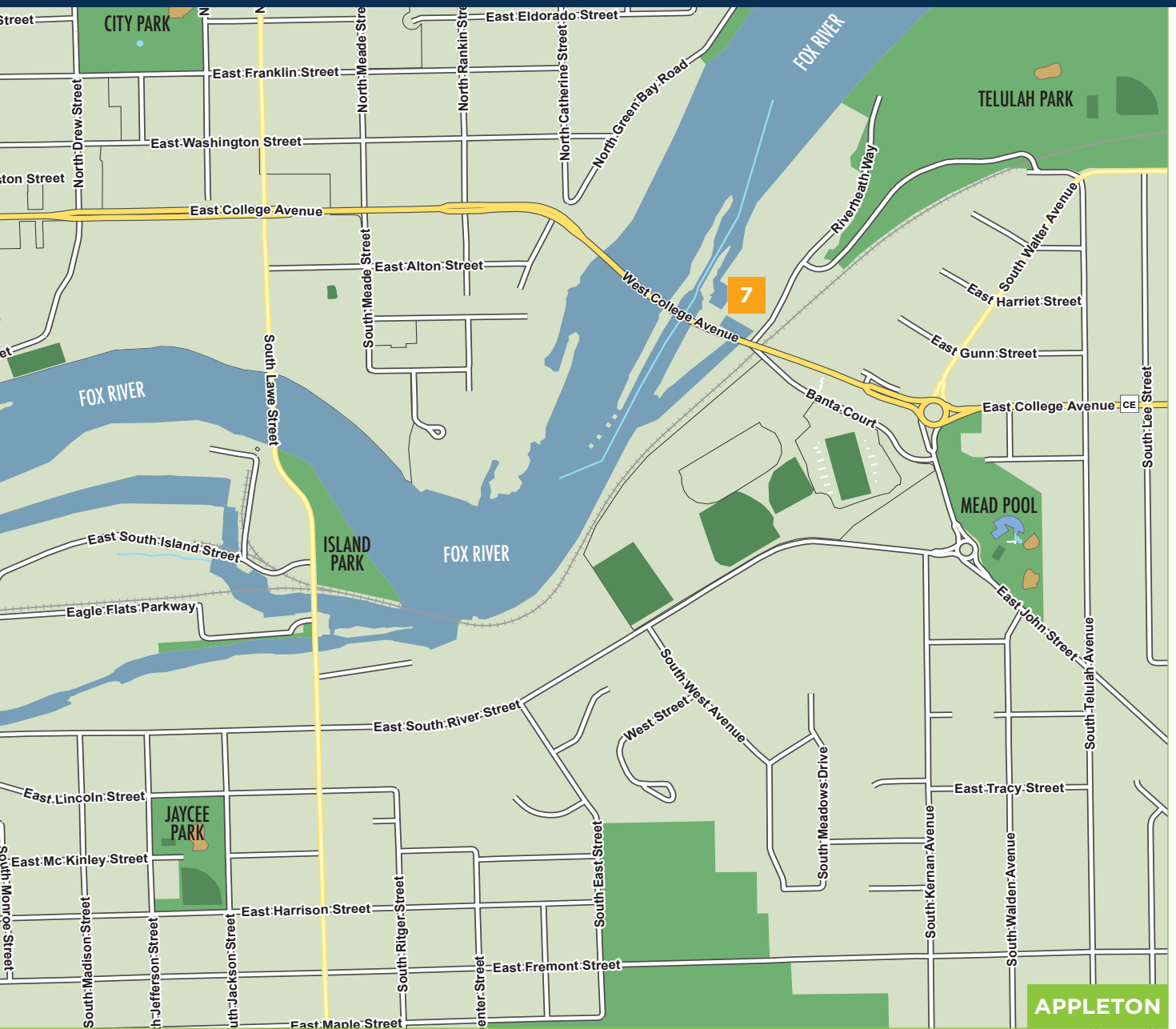




HOT SPOTS

- 1 **APOLLON**
207 N. Appleton St., Appleton
- 2 **FLOAT LIGHT**
609 W. College Ave., Appleton
- 3 **CEDAR HARBOR**
611 N. Morrison St., Appleton
- 4 **BEATNIK BETTY'S RESALE BUTIK**
214 E. College Ave., Appleton
- 5 **LILLIAN'S OF APPLETON**
115 E. College Ave., Appleton, WI
- 6 **COPPER ROCK COFFEE**
210 W. College Ave., Appleton, WI
- 7 **MR. BREWS TAPHOUSE**
201 S. Riverheath Way, Ste. 1100, Appleton
- 8 **UPTOWN GIRL BEAUTY & BOUTIQUE**
116 W. Wisconsin Ave., Kaukauna
- 9 **KAUKAUNA COFFEE & TEA**
127 W. Wisconsin Ave., Kaukauna
- 10 **THE NATURAL BOUTIQUE**
125 W. Wisconsin Ave., Neenah
- 11 **RED DOOR MERCANTILE**
130 W. Wisconsin Ave., Neenah
- 12 **SEVEN THYMES FLORAL BOUTIQUE & ATELIER**
107 S. Church St., Neenah
- 13 **THE TAILORED HIDE CUSTOM LEATHER/THE GIFT GALLERY**
447 S. Commercial St., Neenah
- 14 **WEATHERVANE**
186 Main St., Menasha





THE FOX CITIES ONLY RESORT HOTEL



- #1 Hotel in Neenah by TripAdvisor®
- 95 Guest Rooms & Specialty Suites
- Aquatic Fun Center & Fitness Center
- Ground Round Grill & Bar
- Meetings, Weddings & Banquets for up to 500 Guests
- Bridgewood PREMIER Catering
- Pet Friendly



PREMIER | BEST WESTERN.

Bridgewood Resort Hotel & Conference Center

1000 Cameron Way • Neenah, WI 54956
920.720.8000 • bwneenah.com



CLASS MEETS COMFORT



- 2022 TRIPADVISOR® CERTIFICATE OF EXCELLENCE
- ALL ROOMS INCLUDE ROBES, MICROWAVE, COFFEE MAKERS & MINI BARS
- CONVENIENT TO DOWNTOWN DINING AND NIGHTLIFE
- FREE AIRPORT SHUTTLE SERVICE
- MEETINGS, BANQUETS AND RECEPTIONS FOR UP TO 80 GUESTS
- ROMANTIC WEEKEND PACKAGES
- FIREPLACE AND WHIRLPOOL SUITES
- RYE RESTAURANT • SPA BENMARNICO'S
- PET FRIENDLY



EXPERIENCE THE CHARM, FEEL THE DIFFERENCE

Copper Leaf
Boutique Hotel & Spa

300 W COLLEGE AVE • DOWNTOWN APPLETON
877.303.0303 • 920.749.0303 • WWW.COPPERLEAFHOTEL.COM

