

# HARRISONBURG & ROCKINGHAM COUNTY VIRGINIA

DESTINATION GUIDE



# So much to **LOVE** in the heart of the Shenandoah Valley.

If you have been searching for friendly people, cool small towns, a local food ethos AND one of the best hubs for outdoor recreation, look no more. **You have arrived.**

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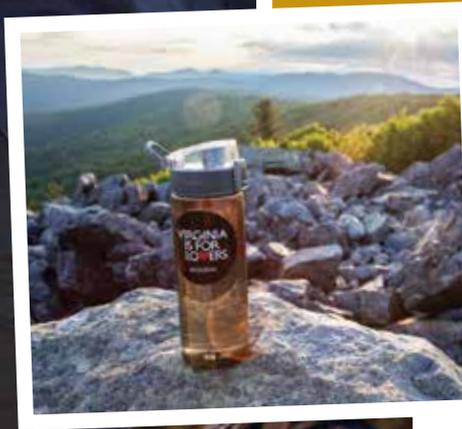
Scan the QR code and download the **Visit Harrisonburg VA!** app or use it directly from our website **VisitHarrisonburgVa.com**





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# LET US BE YOUR GUIDE.



## HARDESTY-HIGGINS HOUSE VISITOR CENTER

Welcome to the heart of the legendary Shenandoah Valley. Our lively downtown communities are rooted in history and rich in memorable, authentic experiences. We are surrounded by verdant farmland, the Shenandoah National Park and the George Washington National Forest. Start at the visitor center in downtown Harrisonburg at **212 S. Main Street** to discover all there is to see and do.





## TOP AREA ATTRACTIONS

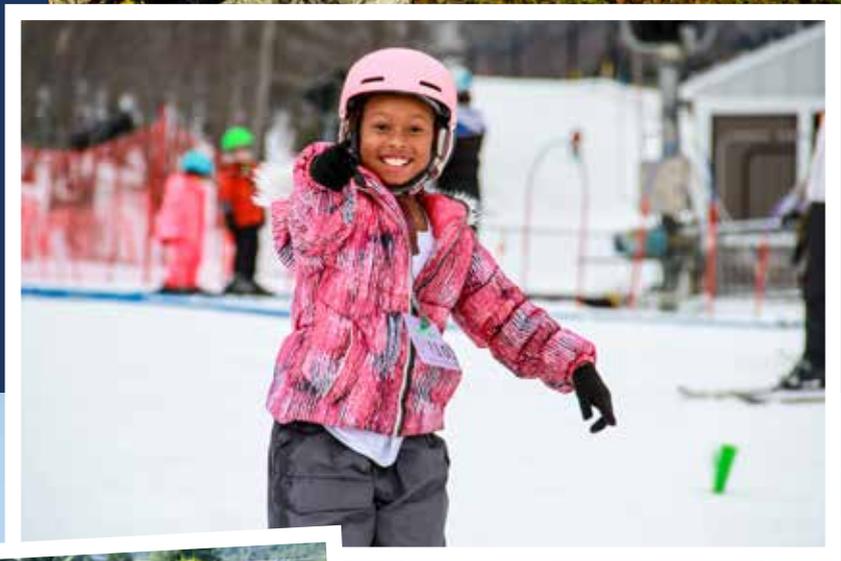
- Downtown Harrisonburg
- Massanutten Indoor Outdoor Waterpark
- Explore More Discovery Museum
- Shenandoah National Park and Skyline Drive
- Endless Caverns
- Dayton Market
- Ruby's Arcade
- Virginia Quilt Museum
- Mt. Crawford Creamery
- Rocktown History (Harrisonburg-Rockingham Historical Society)
- Brethren & Mennonite Heritage Center
- Silver Lake Mill
- White Oak Lavender Farm
- Rockingham Park at the Crossroads
- Brydgeworks Glass Studio

**Our region** boasts a modern vibrant atmosphere that's infused with a serious passion for local food and libations, music, arts, and culture — all the while honoring our historic and agricultural roots.



# EXPERIENCE FOUR SEASONS OF FUN.

Set against nature's Instagram-worthy backdrop, the Shenandoah Valley offers four seasons of fun. Our region serves as the perfect home base to explore the natural beauty of Virginia's mountain landscapes. Nearby are the Blue Ridge Mountains, Shenandoah National Park, The George Washington and Jefferson National Forests, the mighty Shenandoah River, pristine farmland, and exceptional views which offer plenty of opportunities to hike, bike, rock climb, trail ride, fly fish, and after to relax, indulge and be entertained in a charming downtown.





## HIT THE LINKS.

Visitors can tee off amidst a mountain backdrop at several public golf courses. **Heritage Oaks Golf Course** is a state-certified Virginia Green course that prioritizes protecting over 85 species of birds. **Packsaddle Ridge** is an 18-hole course for all types of golfers and earned a four-and-a-half-star rating by Golf Digest. **Massanutten Resort's Woodstone Meadows Golf Course** is known for its spectacular views while the **Mountain Greens Golf Course** is known for its steeply terraced tees and fairways, with tumbling topography that provides a true test for those who want to master fairway speed and tight angles. **Lakeview Golf Course** offers golfing options for the novice and the experienced golfer.



### TIP

Download the free app from Shenandoah National Park to find detailed information about visitor centers, important sites throughout the Park, and places to stay and eat.



## CAST A LINE.

The South Fork of Shenandoah River is the ideal spot to start or embark upon a guided fly-fishing tour with **Mossy Creek Fly Fishing** or **Old Dominion Outfitter & Guide Service**.

“Few roads anywhere can top the Skyline Drive, which twists and turns 105 miles along the Blue Ridge crest in Shenandoah National Park.”

— *Frommer's Travel Guide*



## TAKE A HIKE, OR A DRIVE, AMIDST OUR MAGNIFICENT MOUNTAINS.

**Shenandoah National Park** has over 500 miles of trails, including 101 miles of the Appalachian Trail. Many trails lead to a waterfall or viewpoint; others penetrate deep into the forest and wilderness. In the spring and summer, the park is abloom with seasonal wildflowers. Shenandoah National Park is one of the best national parks for wildlife watching – look for black bears, white-tailed deer, squirrels, chipmunks, beavers and raccoons.

**Skyline Drive** is the scenic highway that takes you through the mountaintops of Shenandoah National Park and is especially lovely in fall and only a short distance from numerous restaurants, shops and museums.



# WE'VE GOT ADRENALINE-PUMPING ADVENTURE, EVEN IN THE WINTER!

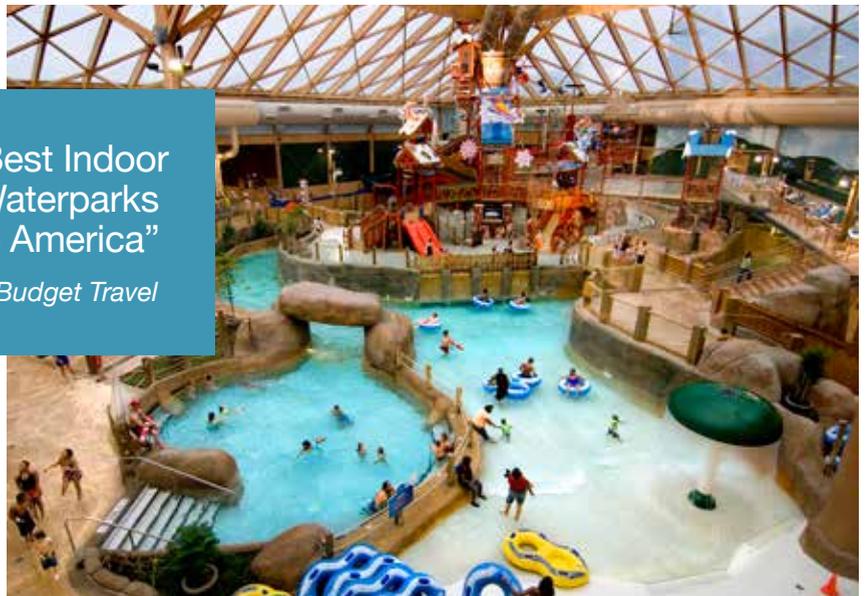
Massanutten Resort boasts 6,000 acres of adventure including the highest vertical drop in Virginia, Maryland and Pennsylvania at 1,110 feet. Skiers, snowboarders, and ski-boarders are welcome on the resort's 14 trails. Massanutten also offers snow tubing and ice-skating and an indoor waterpark year-round.



“Best Indoor  
Waterparks  
in America”

– *Budget Travel*

Massanutten Resort's indoor waterpark is always heated to 84°. Children of all ages will delight in the park's body slides, pools, lazy river floats, and hot tubs. Take your aquatic experience to the next level, and learn how to surf on the FlowRider® Endless Wave. Enjoy new additions including Mass Mayhem, the Peak Plunge, Valley Vortex and Splash-A-Nutten.



# BIKING & CYCLING

Harrisonburg and Rockingham County boast multi-use paths and trails, popular cycling events, as well as outfitters and guides to get you where you want to be. Created in partnership with the International Mountain Bicycling Association (IMBA), trails at **Hillendale Park** feature varying difficulties of stacked loop trails over 74 acres to appeal to both novice and

expert cyclists. IMBA also recognizes Harrisonburg as a Bronze Level Ride Center® thanks to those green, blue, and red-blazed loops, writing, “you’ll find more gnar than you’d expect in a city park.” **Massanutten Resort** offers a dedicated mountain bike terrain area with winding single tracks, high-speed free-ride slopes, grueling climbs, and epic descents.

“One of the 20 best Mountain Bike towns in America”

— *National Geographic*



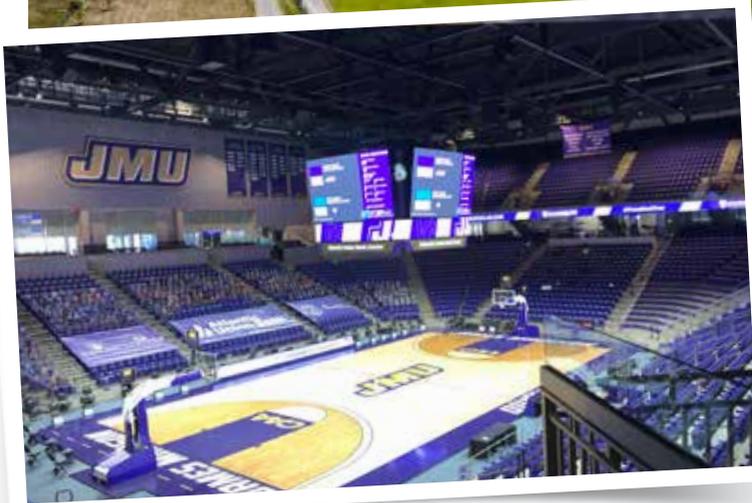
Named one of “America’s Top-10 Gran Fondos” by *Men’s Journal*, the **Alpine Loop Gran Fondo**, every September, covers approximately 107 miles and features 11,000 feet of climbing.

Rockingham County was named a Bronze-level Bicycle Friendly Community by the League of American Bicyclists.

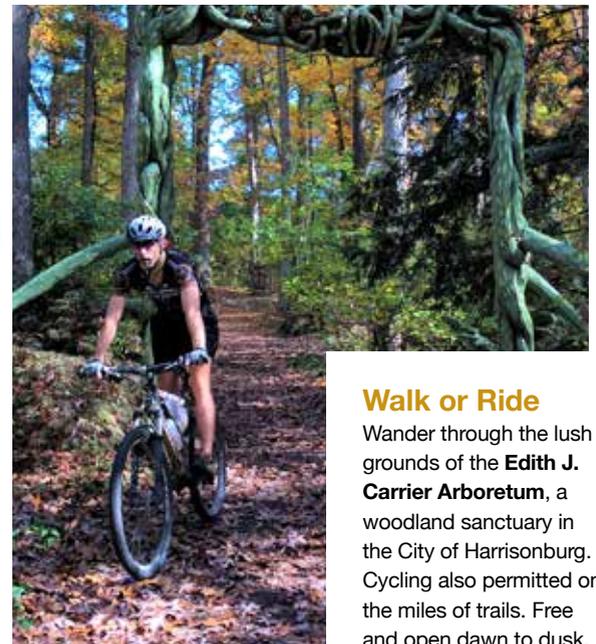
# REDEFINING THE SPORTS SCENE IN THE VALLEY



**Rockingham Park at the Crossroads** offers four baseball/softball fields, four multi-use fields, an open play area, playgrounds, and spectacular mountain views of the iconic Massanutten peak.



Recently opened, the **JMU Atlantic Union Bank Center basketball arena** offers seating up to 8,500 and a club room for 500 people and is available for event rental.



## Walk or Ride

Wander through the lush grounds of the **Edith J. Carrier Arboretum**, a woodland sanctuary in the City of Harrisonburg. Cycling also permitted on the miles of trails. Free and open dawn to dusk.



**Horizons Edge Sports Campus** offers 55-acres of fun for serious sports enthusiasts. Open year round, it features a 90,000 sq. ft. field house with hardwood basketball courts, volleyball courts, state-of-the-art indoor turf field for soccer, and an indoor play-climb center.

# EAT LIKE A LOCAL!

Our farmers and our communities share a passion for fresh and locally grown items.

Rockingham County is brimming with award-winning farms and orchards. Whether your heart desires exceptional beef, poultry and pork or you are searching for organic, grass-fed dairy delicacies, you will always find exceptionally fresh and local goods ripe for the eating (and picking)! In Downtown Harrisonburg local items can be purchased at the **Friendly City Co-op**, open daily.

Many local farms and orchards offer a “pick-your-own” experience that is a perfect outing for families. From harvesting your own lavender at **White Oak Lavender Farm** to picking the perfect strawberry at **Overlook Produce and Farm Adventures**, countless experiences abound that will delight

your senses. **Back Home on the Farm Adventures** offers seasonal, farm-fun activities like hayrides, outdoor picnics and concerts for families.

**Showalter's Orchard and Greenhouse** boasts more than 26 varieties of apples spread across 70 acres, and is also home to the Valley's first cidery, which makes **Old Hill Cider**.

For fresh milk, cream, and butter, the **Mount Crawford Creamery** is open six days a week.



Swing by **Harrisonburg Farmers Market**, a producers-only market that was started in 1979, for top-quality, locally grown produce, meats, dairy, baked goods, flowers and many more hand-crafted items.

## FARMERS MARKET DAYS AND HOURS:

YEAR ROUND  
Saturdays 8-1

APRIL-THANKSGIVING  
Tuesdays 8-1



## DINING

Historic downtown Harrisonburg is home to Virginia's First Culinary District—a 10-block foodie fantasy.



## FROM FINE DINING TO CASUAL FARE



If the sweet and salty tang of made-from-scratch cooking is what excites you, don't miss **Hanks Grille and Catering** in McGaheysville, which recently made *Southern Living's* list of Best Barbeque Destinations.

A culinary scene founded on farm-to-table fare that isn't shy about creating tantalizing, international flavors. More than 80-locally owned restaurants offer innovative and inspired cuisine, such as:

- **Rocktown Kitchen**, an intimate, farm-to-table restaurant serving elevated American cuisine in a casual, fine-dining environment.
- **Jack Brown's Beer & Burger Joint** specializes in Wagyu beef burgers with creative toppings and 100 craft brews on tap. Rockingham & Harrisonburg locations.
- **The Local Chop & Grill House** is a contemporary American steakhouse with exposed brick and beams inside the former City Produce Exchange building.
- **Bella Luna Wood-Fired Pizza** is known for its hand-crafted, farm-fresh pie options and gluten-free crust alternatives.
- **Taste of Thai** has offered diners excellent hot and spicy Thai food with friendly service for over 20 years.
- For a sweet treat, **Kline's Dairy Bar** has been serving homemade ice cream since 1943! Rockingham & Harrisonburg locations.

# VINEYARDS

## DID YOU KNOW?

Harrisonburg and Rockingham County area is home to two Hard Cideries: Old Hill Hard Cider and Sage Bird Ciderworks.





## What could be more relaxing than wine with a view?

Shenandoah Valley's unique terroir produces a climate conducive to bountiful grapes and unique blends that five local wineries take great pride in producing.

**CrossKeys Vineyard** is a Tuscan-style villa with magnificent views best enjoyed from the courtyard and terrace seating areas. Situated on 125 acres with a gourmet bistro, CrossKeys has produced over 165 vintages and earned more than 107 awards. With 12 grape varietals the family-owned and operated vineyard offers 16 blends to taste and purchase.

**Bluestone Vineyard**, named after the bluestone soil in its rolling hills, creates red, white and sweet wines. With two fire pits and outdoor heaters, the patio is an ideal place to enjoy year-round and watch the sun set behind the mountains. Fido is welcome to join you on a tasting.

**Brix & Columns Vineyard, The Purple WOLF Vineyard at White Oak Lavender Farm, and Marceline Vineyards** offer even more opportunities for wine lovers to taste local wines.

## *Lovely Wedding Venues Abound*





## CRAFT BREWERIES

Our craft brewers put their heart and soul into their blends that rival traditional, mass-marketed beer any day.

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Follow the Shenandoah Spirits Trail to experience over 45 **UNIQUE** wineries, breweries, cideries, and distilleries.  
[ShenandoahSpiritsTrail.com](http://ShenandoahSpiritsTrail.com)





### DOWNTOWN HARRISONBURG

If you're keen to taste your way through the hops of Harrisonburg, grab a pint or two at one of five local breweries. **Brothers Craft Brewing**, located in a renovated Coca-Cola bottling plant, was started by three Harrisonburg brothers. Lagers are lovingly named after local inspiration and ten brews are rotated on tap. Their flagship beer series features balanced flavor profiles year-round. From an Irish Red Ale to an American Saison, **Pale Fire's** microbrewery concoctions are sure to please the lager lover. Enjoy the tasting room and patio in the downtown Ice House as you and your friends debate your favorite pint. Sample tasty brews at **Three Notch'd Valley Collab House** and **Restless Moons Brewing Company**. Get hands-on with great taste at Harrisonburg's first brew-on-site nanobrewery the **Friendly Fermenter** (and grab some beer-making supplies).

### JUST OUTSIDE THE CITY

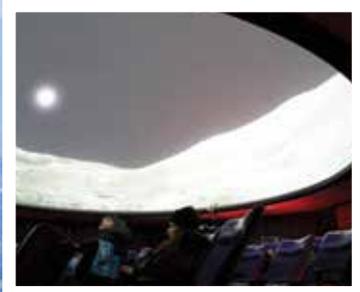
**Cave Hill Farms Brewery**, located in a former dairy parlor grows ingredients for their variety of beers on their farm, which was a 1769 King's Land Grant. **Elkton Brewing Company**, located in a historic 1890 Elkton Milling Company building provides a one of a kind venue to enjoy local brews. **BrewHaHa Brewing Company** is the smallest Rockingham County Brewery and is conveniently located across from Massanutten Resort.



With some of the best craft beer in the country, you can't go wrong. Tap into taste at any of the area's over 19 craft breweries. [BeerwerksTrail.com](http://BeerwerksTrail.com)

# LIKE WHAT YOU SEE?

Thinking about moving here?  
Our region consistently ranks among  
Virginia's fastest-growing localities.



## TOP 10 FREE THINGS TO DO:

1. Reach for the stars! Every Saturday, the **James Madison University Planetarium** offers free shows, followed by solar gazing with special solar telescopes.
2. Stroll along our many hiking trails like **Elk Run Trails** in the Town of Elkton, **Wildwood Park** in the Town of Bridgewater, the **Dayton Greenway**, **Hillandale Park**, **Purcell Park**, **Riven Rock Park**, or **Westover Park** in the City of Harrisonburg.
3. Browse through fresh Shenandoah Valley produce at the **local farmers markets or farm stands**.
4. Challenge yourself to explore Downtown Harrisonburg with the free **Traipse self-guided tour app** and try to answer all the puzzles without using the optional hints. Select from five tours and enjoy historic sites, beautiful murals and fascinating trivia.
5. Take a walk at the 125-acre **Edith J. Carrier Arboretum & Botanical Gardens**, a stunning urban botanical preserve that's home to naturalized botanical gardens and forest, as well as seemingly endless plant and wildlife.
6. Take the kids to the fully-accessible **A Dream Come True Playground**, the **Kids Castle** at Purcell Park, and/or take the family to **Rockingham Park at the Crossroads** to enjoy the playground, a picnic, athletic fields, or the view of rolling farmland and the Massanutten Peak.



“Best Places for Millennials to Move”

– *Reviews.org*

“Best Places To Retire”

– *Forbes*

## FAST FACTS

### POPULATION

Harrisonburg is the largest city in the Shenandoah Valley and the second largest on the I-81 corridor in Virginia. The Harrisonburg Metropolitan Statistical Area (Harrisonburg and Rockingham County) population is 133,959.

### AVERAGE TEMPERATURES

January: 33°F (1°C)

July: 73°F (23°C)

### AVERAGE PRECIPITATION

Rainfall: 34.01” (86.39cm)

Snowfall: 26.30” (66.80cm)

### ELEVATION

1350’ above sea level

### WE ARE AN INTERNATIONAL COMMUNITY.

Harrisonburg City Public Schools students speak 55 languages in addition to English — with Spanish, Arabic, and Kurdish being the most common languages spoken.

### OUTDOOR OASIS

Over 30% of land or 177,650 acres of Rockingham County is designated as a National Park or National Forest.



7. Hike to the top of the **Massanutten Peak** to take in the scenic views.
8. Fish along the **South River** at Mountain View Park in the Town of Grottoes.
9. Take a walking tour of the Historic **Town of Bridgewater** beginning at the Bridgewater Historical Society or in **Historic Downtown Harrisonburg**.
10. Take your picture with a public **LOVEworks** art sculpture and post to social media with the tag #loveVA.



Fort Harrison



Rocktown History

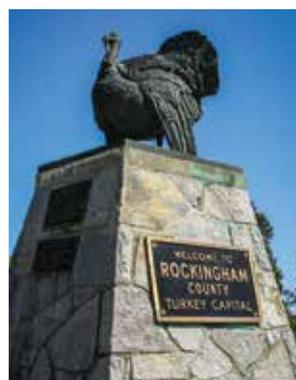
## HISTORY

Our region was settled in the early 1700's as people migrated through the Shenandoah Valley in pursuit of the American Dream.

Previously known as "Rocktown," Harrisonburg was named for Thomas Harrison, a son of English settlers. In 1737, Harrison settled in the Shenandoah Valley, eventually amassing 12,000 acres under his purview. In 1779, he deeded two-and-a-half acres for "public good" to create the first courthouse, thus the City of Harrisonburg was born. A year later, in 1780, Harrison deeded another 50 acres to create what is now known as the historic downtown area. Today, Main Street runs right through the historic downtown district, which is listed in both the State and National Registers of Historic Places.

Rockingham County was established in 1778 and is named for the Marquis of Rockingham, a British statesman sympathetic with the American Revolution. Over time, Rockingham County evolved from a rural farming region into Virginia's agricultural powerhouse.

Some of the nation's most historic events occurred right in our backyard between 1861-1864. Our pastoral landscapes are dotted with Civil War remnants, including battlefields and cemeteries. Visit the Civil War Orientation Center at the Hardesty-Higgins Visitor Center to learn more.



Long before the Civil War, pioneers were migrating from Virginia and the northeast on their way to settle the rest of the American continent. Many traveled along the **Wilderness Road** Migration Route, which roughly follows modern day Route 11. Many travelers were Brethren and Mennonites that chose to settle in Harrisonburg and surrounding Rockingham County, adding to region's unique cultural heritage. Harrisonburg, with its wealth of natural springs and genuine hospitality, was a popular stopping point on the Wilderness Road.

# MUSEUMS

Museums provide a window into our history and culture.

**Hugo Kohl's Museum of American Jewelry Design and Manufacturing** allows visitors to enjoy a visual, auditory and sensory experience of jewelry manufacturing. Learn about the industrialization of jewelry making in the 19th century. Watch artisans create beautiful designs in front of your eyes and browse the retail store for that special something.

To learn about and celebrate the craftsmanship of quilting, and see stunning exhibits of old and new quilts, stop into the **Virginia Quilt Museum**.

For more family-friendly fun, a stop at the **Explore More Discovery Museum** offers interactive and multi-sensory learning experiences. Children especially enjoy the play kitchen, theater, craft area, small airplane, and for ages 8 and up a dynamic makerspace.

## **Brethren & Mennonite Heritage Center**

1921 Heritage Center Way, Harrisonburg  
540-438-1275  
[brethrenmennoniteheritage.org](http://brethrenmennoniteheritage.org)

## **Bridgewater Historical Society**

109 South Main Street, Bridgewater  
540-237-4017  
[bridgewatervahistmuseum.com](http://bridgewatervahistmuseum.com)

## **Explore More Discovery Museum**

150 South Main Street, Harrisonburg  
540-442-8900  
[iexploremore.com](http://iexploremore.com)

## **Fort Harrison**

335 Main St, Dayton  
540-879-2280

## **Hugo Kohl's Museum of American Jewelry Design and Manufacturing Company**

217 South Liberty Street, Suite 103 Harrisonburg  
540-564-2755  
[hugokohl.com](http://hugokohl.com)

## **Larry W. Shifflett Fire Museum**

101 North Main Street, Harrisonburg  
3rd Floor, Public Safety Building  
540-432-7703

## **Miller-Kite House Museum**

310 East Rockingham Street, Elkton  
540-298-5390

## **Plains District Memorial Museum**

176 Main Street, Timberville  
540-896-7900

## **Port Republic Museum**

8691 Water Street, Port Republic  
540-249-0040  
[portrepublicmuseum.org](http://portrepublicmuseum.org)  
[fortharrisonva.org](http://fortharrisonva.org)

## **Rocktown History, Harrisonburg-Rockingham Historical Society**

382 High Street, Dayton  
540-879-2681  
[rocktownhistory.org](http://rocktownhistory.org)

## **Valley Turnpike Museum**

Located in the Hardesty-Higgins House  
212 South Main Street, Harrisonburg  
540-432-8935  
[visitharrisonburgva.com/the-valley-turnpike-museum/](http://visitharrisonburgva.com/the-valley-turnpike-museum/)

## **Virginia Quilt Museum**

301 South Main Street, Harrisonburg  
540-433-3818  
[vaquiltmuseum.org](http://vaquiltmuseum.org)



Virginia Quilt Museum



Explore More Discovery Museum



In the 18th century, Mennonites and other Anabaptists fled Europe and migrated to North America in search of available land and spiritual freedom. They first settled in Pennsylvania but soon migrated south into the Shenandoah Valley, attracted by open farmland and the promise of religious freedom. The Brethren and Mennonite communities remain very active in the Shenandoah Valley today. Learn more about their history and way of life by visiting the **Brethren & Mennonite Heritage Center** in Harrisonburg.



## MUSIC & PERFORMING ARTS

Harrisonburg's Arts & Cultural District is a source of nonstop entertainment.

One doesn't have to look far to find both eclectic musicians and nationally known performers at various venues within the City of Harrisonburg and Rockingham County. Locals love the high-energy entertainment of **Clementine Café** and **The Golden Pony** as well as **Dayton Tavern** which often offers live music and relaxed dining in a rustic atmosphere. For a historic venue, the **Cracked Pillar Pub** offers entertainment on the patio of a 200-plus year old former boarding house.

On the campus of JMU, the **Forbes Center for the Performing Arts** is the Valley's premiere destination for dance, music, theater and visual arts. The building boasts five acoustically perfect venues and often attracts top-ranked performers.

For live theatre, musicals and independent films in an intimate setting, **The Valley Playhouse**, **Court Square Theater** and **The Schultz Theatre Off Broadway Players** will delight patrons with up-and-coming talent."



In Bridgewater, you won't want to miss the state of the art performing arts and concert venue, the **Sipe Center**.



## GO AHEAD, SHOP AROUND

Enjoy shopping at an eclectic array of independent retailers, boutiques, and galleries as well as shopping centers.

Local favorites are the **Agora Downtown Market**, **Dayton Market**, and the **Shenandoah Heritage Market** that each offer a variety of vendors including local artisans, baked goods, and a coffee shop. You'll have to see it to believe it, so stop into **Glen's Fair Price** to see the wide assortment of sale items at Harrisonburg's most unusual store. Looking for a picker's paradise? Pop into **Rolling Hills Antique Mall**; with over 60 vendors and a variety of collectibles. You'll find unique and memorable products along the **Harrisonburg-Rockingham Artisan Trail**. A few trail highlights include **Elk Run Mining Co.**, **Cedar Hill Pottery**, **OASIS Fine Art and Craft**, and **Franklin Street Gallery**.

A variety of independent clothing boutiques, gear, and outfitter shops are located downtown. For top name brands, head over to the **Valley Mall**, anchored by **Target**, **Belk**, **JC Penney** and **Dick's Sporting Goods**.



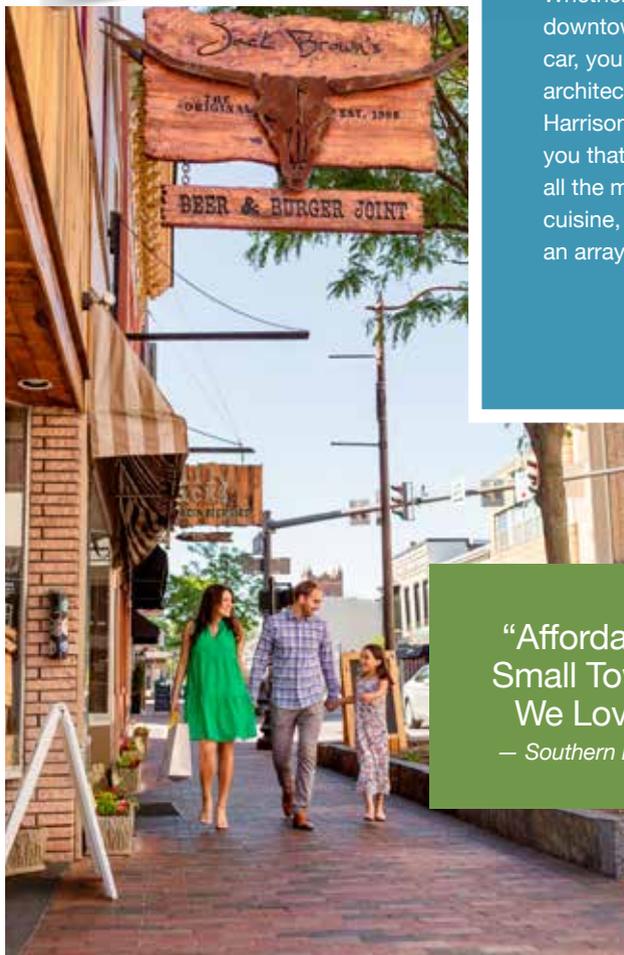
## DOWNTOWN HARRISONBURG



Whether you decide to explore our 40-block downtown district on foot, by bike or by car, you won't want to miss the beautiful architecture or one-of-a-kind museums. Harrisonburg's compact downtown gives you that sought-after small-town vibe with all the modern amenities, international cuisine, indoor and patio dining options and an array of locally-owned shops.



Winner  
"Great American  
Main Street Award"  
— National Main Street Center



"Affordable  
Small Towns  
We Love"  
— Southern Living



# DAYTON, BRIDGEWATER, & MOUNT CRAWFORD

With Southern hospitality, sprawling farms and a Victorian-era main street, Dayton offers a host of history while celebrating the deeply-rooted Brethren and Mennonite contributions that have shaped the community. Bridgewater, home to Bridgewater College, is packed with delightful parks and walking trails in a 2.5 square-mile radius. Its Summer's End Celebration hosted on Labor Day, draws thousands from the region. One of Virginia's smallest towns, Mount Crawford is defined by Route 11 that runs through it. Dotted along the way are small businesses.



## BROADWAY & TIMBERVILLE

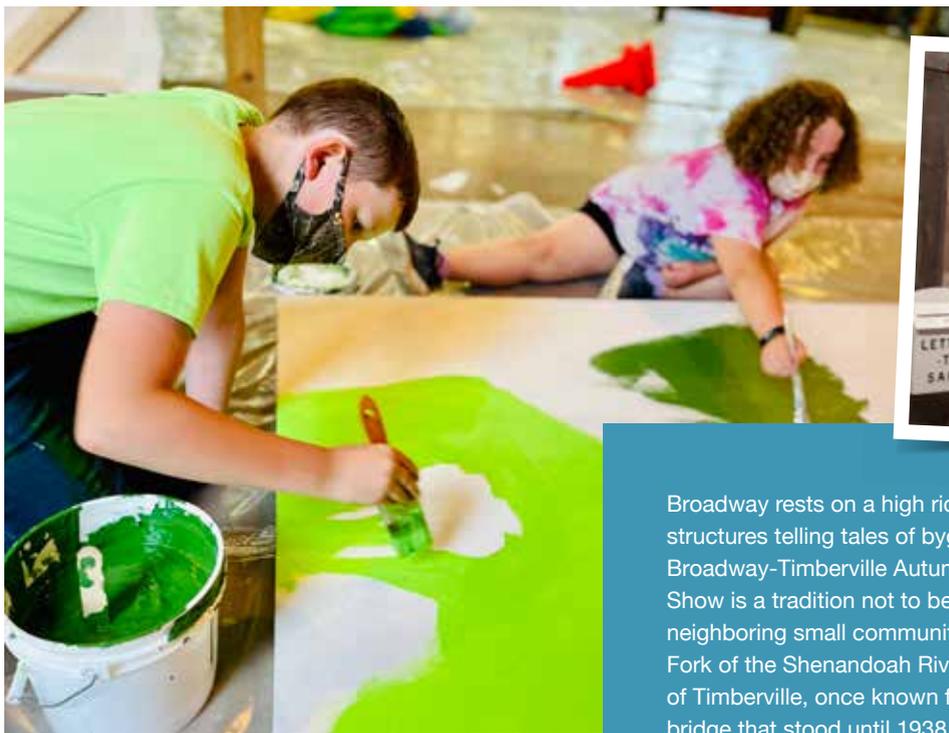
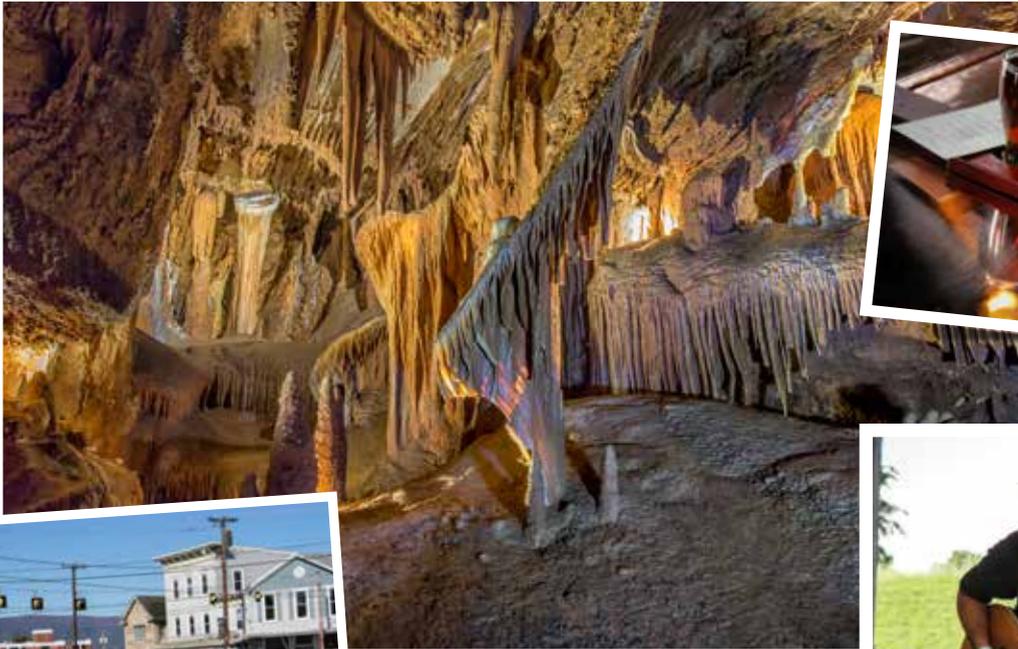


PHOTO BY JOYCE MCLEOD

Broadway rests on a high ridge speckled with historic structures telling tales of bygone eras. The annual Broadway-Timberville Autumn Festival and Car Show is a tradition not to be missed, shared with its neighboring small community namesake. The North Fork of the Shenandoah River runs through the Town of Timberville, once known for its forts and a covered bridge that stood until 1938. Today its regarded for its orchards, fruit markets, and Old Hill Cider. Each year during the holiday season (between Thanksgiving and Christmas) it hosts the popular Christmas Village, which features dozens of small vendors and artisan shops for one of a kind shopping.



Situated between Massanutten Mountain and Skyline Drive, Elkton is a crossroads for progress and small-town living, steeped in history as the first permanent settlement west of the Blue Ridge Mountains. It housed General Stonewall Jackson's headquarters at the start of the Shenandoah Valley Campaign. In 2021, Elkton became recognized as the 50th Appalachian Trail Community. Grottoes is located at the foothills of the Blue Ridge Mountains and home to **Grand Caverns**, the oldest continually operating show cave in the United States. Teeming with parks and natural wonders, Grottoes is a quaint and welcoming town.



# COLLEGE TOWN VIBES



## **Bridgewater College**

#3 Private College  
in Virginia

— Princeton Review's  
Best Colleges of the Southeast

## **JMU**

#2 Public University in the South

— U.S. News & World Report

•  
#1 Most Innovative University in the South

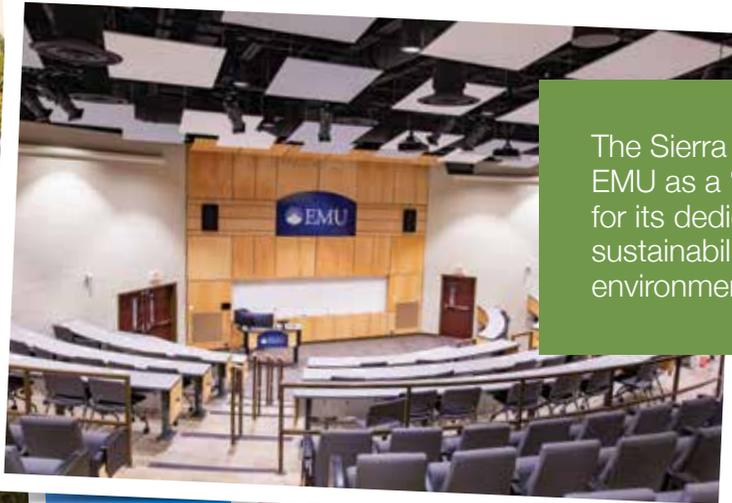
— U.S. News & World Report

•  
#1 Most Recommended University in the U.S.

— Wall Street Journal



There's something about the exciting hum of a college-town and an infectious enthusiasm that says anything's possible. Our region's colleges and universities provide access to world-class curricular and co-curricular activities. With **James Madison University, Bridgewater College, and Eastern Mennonite University** all calling our area home, it's easy to see why so many young people are flocking here for their college years.



The Sierra Club listed EMU as a "Cool School" for its dedication to sustainability and environmentalism.



# ANNUAL EVENTS AND FESTIVALS

It happens here, and nowhere else.

The following list is just a sample of the interesting and fun events held annually in Harrisonburg & Rockingham County.

## FALL

### September

- Alpine Loop Gran Fondo
- Broadway-Timberville Autumn Festival
- Broadway Oktoberfest
- Harrisonburg International Festival
- Route 340 Yard Sale
- Shenandoah Valley Pride Festival

### October

- Dayton Days Autumn Celebration
- Elkton Autumn Days
- Elkton Downtown Revitalization
- Halloween Hoodoo
- Massanutten Fall Festival
- Showalter's Orchard Apple Harvest Celebration
- Skeleton Festival

### November

- Resolute Release Weekend
- Rocktown Turkey Trot

## WINTER

### December

- A Heritage Christmas
- Elkton Downtown Marketplace
- Harrisonburg Winter Wonderfest
- Timberville Christmas Village

## SPRING

### March

- Snow Moon Festival (Massanutten)

### April

- Dayton Redbud Festival
- Food Truck Fest
- Historic Garden Week
- Rocktown Beer & Music Festival

### May

- EPIC Fest Beer & Wine Festival
- ValleyFest Beer & Wine Festival

## SUMMER

### June

- Harrisonburg African-American Culture Festival
- The Shenandoah Valley Bach Festival

### July

- Friendly City Fourth
- Red, White and Brew Festival (Broadway)
- Summer Jam (Massanutten)

### August

- Bergton Community Fair
- Dayton Muddler
- Harrisonburg Hispanic Festival
- Rockingham County Fair
- Showalter's Orchard Summerfest
- Peach Celebration
- Sing Me High Music Festival



Elkton Autumn Days



Friendly City Fourth



EPIC Fest Beer & Wine Festival



Massanutten Summer Jam

Broadway Hometown Halloweenfest



Holiday Parade

Rocktown Beer & Music Festival



Harrisonburg International Festival

# FIND THE LOVE

Here in Virginia, it's pretty easy to tell: there is so much to LOVE. From our iconic Virginia is for Lovers slogan to the 275+ LOVEworks around the state, LOVE can be found in every corner of our community. Stop by our many instagram worthy LOVEworks from Massanutten Resort to downtown Harrisonburg. Enjoy the journey through Harrisonburg and Rockingham County exploring country roads and charming towns on your way to seeing all 13! Be sure to post your pics on social media #LoveVA. Get started on your bucket list with the trip to visit one or more of the LOVEworks in Harrisonburg and Rockingham County!



Massanutten

Back Home on the Farm



Showalters Orchard & Greenhouses



Town of Timberville



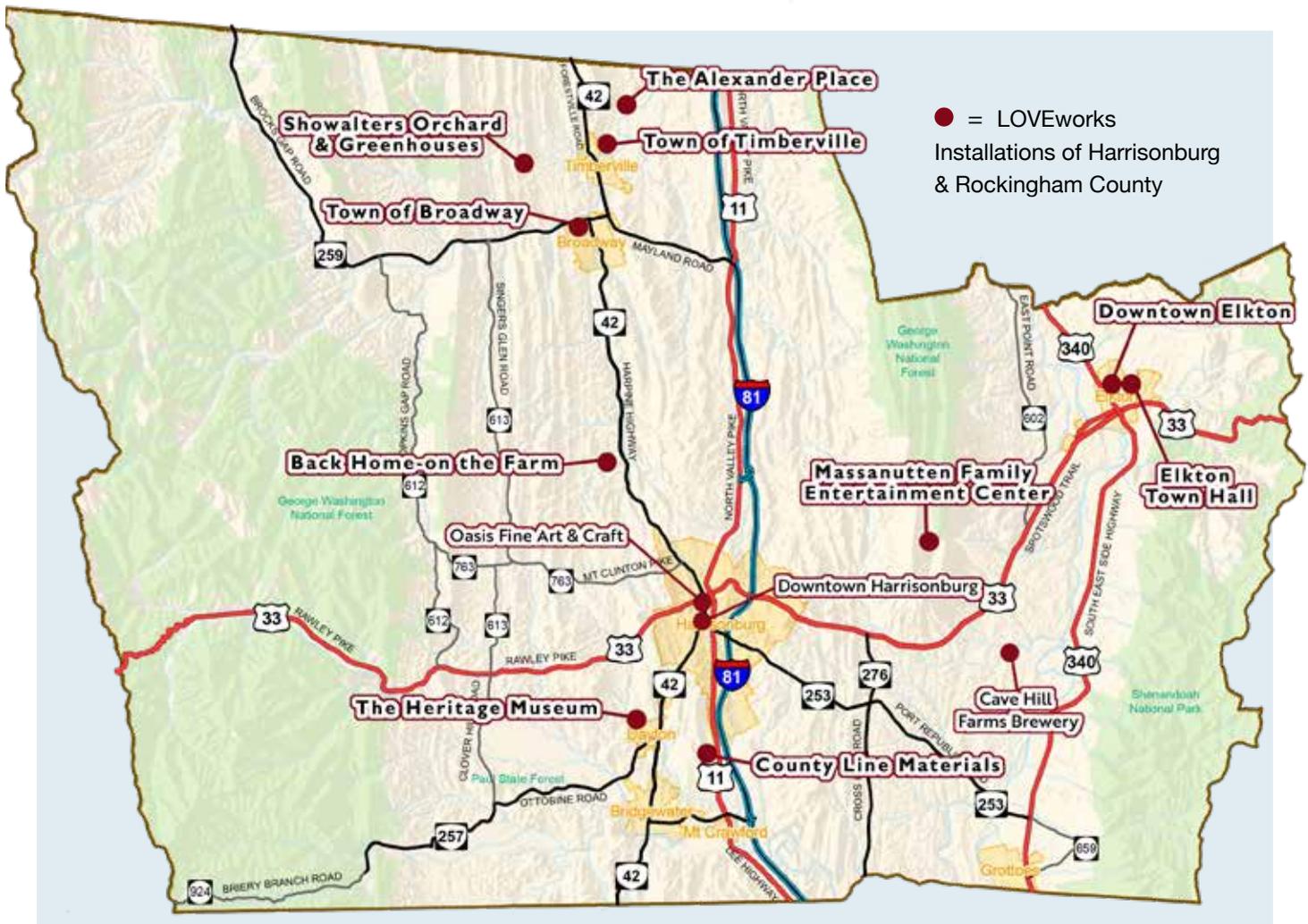
Downtown Elkton



Cave Hill Farms Brewery



Harrisonburg Turner Pavilion



● = LOVEworks  
Installations of Harrisonburg  
& Rockingham County

# GETTING HERE AND GETTING AROUND

We're closer than you think!

### APPROXIMATE DRIVE TIMES

Harrisonburg is located in the heart of Virginia's Shenandoah Valley and is accessible by I-81 and Route 11.

- Washington, DC 2 hrs
- Richmond, VA 2 hrs
- Greensboro, NC 3 hrs
- Philadelphia, PA 4 hrs

### AIR

Shenandoah Valley Regional Airport (SHD)  
Now offering daily flights to Washington Dulles and Chicago O'Hare.



### TRAIN & BUS

Amtrak stations are nearby in Charlottesville and Staunton, Virginia. If you are coming from D.C., consider The Virginia Breeze.

### ALTERNATE TRANSPORTATION

Lyft and Uber are readily available in the area as are taxis. SHD Airport has Avis, Budget and Enterprise rental offices on-site.



## LODGING

Stay at a downtown hotel, a mountaintop resort, a quaint B&B, or even a secluded vacation rental – the choice is yours.

### RESORTS

#### Massanutten Resort

1822 Resort Drive, Massanutten  
540-289-9441  
massresort.com

#### Mountainside Villas

4082 Peak Drive, Massanutten  
540-289-6003  
mountainside-villas.com

### B & BS

#### By the Side of the Road Getaway Lodging

491 Garbers Church Road, Harrisonburg  
540-801-0430  
bythesideoftheroad.com

#### Cave Hill Farm Bed & Breakfast

9875 Cave Hill Road, McGaheysville  
540-289-7441  
cavehillfarmbandb.com

#### Clear Spring Homestead

5603 West Dry River Road, Dayton  
540-879-2360  
clearspringhomestead.com

#### Friendly City Inn

547 E Market Street, Harrisonburg  
540-433-8233  
friendlycityinn.com

#### The Joshua Wilton House Inn & Restaurant

412 South Main Street, Harrisonburg  
540-434-4464  
joshuawilton.com

#### Rosendale Inn

17917 Farmhouse Lane, New Market  
540-325-4544  
1790rosendaleinn.com

#### Silver Lake Bed & Breakfast

1331 Silver Lake Road, Dayton  
540-879-2717  
silverlakebandb.com

### HOTELS

#### Affordable Corporate Suites

20 Pleasant Hill Road, Harrisonburg  
540-432-7992  
affordablecorporatesuites.net/harrisonburg

#### Best Western Plus

3325 South Main Street, Harrisonburg  
540-433-9999  
www.bestwestern.com

#### Candlewood Suites

1560 Country Club Road, Harrisonburg  
540-437-1400  
ihg.com/candlewood

#### Clarion Pointe

1440 East Market Street, Harrisonburg  
540-433-6066  
choicehotels.com/virginia/harrisonburg/clarion-hotels/va429

#### Comfort Inn & Suites

262 Neff Avenue, Harrisonburg  
540-534-0060  
choicehotels.com/virginia/harrisonburg/comfort-inn-hotels/va748

#### Country Inn and Suites

27 Covenant Drive, Harrisonburg  
540-433-2400  
radissonhotels.com

#### Country View Lodging

19974 Spotswood Trail, Elkton  
540-298-0025  
countryviewlodging.com

#### Courtyard by Marriott

1890 Evelyn Byrd Avenue, Harrisonburg  
540-432-3031  
marriott.com

#### Crimson Inn

116 North Main Street, Bridgewater  
540-828-4661  
reservations.com/hotel/crimson-inn

#### Days Inn

1703 E. Market Street, Harrisonburg  
wyndhamhotels.com/hotels/harrisonburg-virginia?brand\_id=DI  
540-433-2576

#### DoubleTree by Hilton Hotel

1400 E. Market Street, Harrisonburg  
540-433-2521  
hilton.com/en/doubletree

#### Economy Inn

3467 North Valley Pike, Rockingham  
540-434-5301



Plan your next conference or event at the Hotel Madison and Shenandoah Valley Conference Center

### **Fairfield Inn & Suites Harrisonburg**

1946 Medical Avenue, Harrisonburg  
540-433-9333  
fairfield.marriott.com

### **Hampton Inn South**

43 Covenant Drive, Harrisonburg  
540-437-0090  
hamptoninn3.hilton.com

### **Hampton Inn University**

85 University Blvd, Harrisonburg  
540-432-1111  
hamptoninn3.hilton.com

### **Holiday Inn Express & Suites**

196 Burgess Rd, Harrisonburg  
540-750-4441  
hiexpress.com/hotels

### **Hotel Madison and Shenandoah Valley Conference Center**

710 South Main Street, Harrisonburg  
540-564-0200  
hotelmadison.com

### **Howard Johnson by Wyndham**

10 Linda Lane, Harrisonburg  
540-433-6939  
wyndhamhotels.com/hojo

### **Hyatt Place**

1884 Evelyn Byrd Avenue, Harrisonburg  
540-417-1234  
https://www.hyatt.com/en-US/hotel/virginia/hyatt-place-harrisonburg/chozh

### **Microtel Inn & Suites**

85 Pleasant Valley Road, Harrisonburg  
540-437-3777  
wyndhamhotels.com/microtel

### **Motel 6**

3210 South Main Street, Harrisonburg  
540-434-6700  
motel6.com

### **Quality Inn**

1881 Evelyn Byrd Avenue, Harrisonburg  
540-442-1515  
choicehotels.com/virginia/harrisonburg/quality-inn-hotels

### **Ramada Harrisonburg**

91 Pleasant Valley Road, Harrisonburg  
540-434-9981  
wyndhamhotels.com/ramada

### **Red Roof Inn**

1131 Forest Hill Road, Harrisonburg  
540-433-9353  
redroof.com/property/va/Harrisonburg/RRI1222

### **Residence Inn by Marriott**

1945 Deyerle Avenue, Harrisonburg  
540-437-7426  
residence-inn.marriott.com

### **Sleep Inn & Suites**

1891 Evelyn Byrd Avenue, Harrisonburg  
540-433-7100  
choicehotels.com/virginia/harrisonburg/sleep-inn-hotels

### **Super 8 Motel**

3330 South Main Street, Harrisonburg  
540-433-8888  
wyndhamhotels.com/super-8

### **Tru by Hilton**

111 Pleasant Valley Road, Harrisonburg  
540-385-0222  
hilton.com/en/hotels/shdhrru-tru-harrisonburg/?SEO\_id=GMB-RU-SHDHRRU

### **Valley Suites**

2420 South Main Street, Harrisonburg  
540-437-1440

### **Village Inn**

4979 South Valley Pike, Rockingham  
540-434-7355  
thevillageinn.travel

## **ADDITIONAL LODGING**

### **Massanetta Springs**

712 Massanetta Springs Road, Rockingham  
540-434-3829  
massanettasprings.org

## **CAMPGROUNDS**

### **Endless Caverns Campground and RV Resort**

1800 Endless Caverns Road, New Market  
540-896-2283  
endlesscaverns.com

### **Harrisonburg/Shenandoah Valley KOA**

12480 Mountain Valley Road, Broadway  
540-896-8929  
koa.com/campgrounds/harrisonburg

### **Swift Run Campground**

19540 Spotswood Trail, Elkton  
540-298-8086  
shenandoahvalleyweb.com/swiftrun

# HARRISONBURG & ROCKINGHAM COUNTY VIRGINIA

## DESTINATION GUIDE



[VisitHarrisonburgVA.com](http://VisitHarrisonburgVA.com) | [VisitRockingham.com](http://VisitRockingham.com)

VIRGINIA IS FOR LO♥ERS



[VisitHarrisonburgVA.com](http://VisitHarrisonburgVA.com) • [VisitRockingham.com](http://VisitRockingham.com)

