



Enjoy the View

Founded in 1870, Longview has become a bustling hub of East Texas commerce, industry, arts, events, and food.

Legend has it that the namesake of our city is derived from the highest point in Longview, a small hill owned by O.H. Methvin who proclaimed upon his first glance from the top, "that's a long view."

Like the view from that hill, it's easy to see why Longview has become a destination for those seeking to enjoy the outdoors, entertain the family, and eat at delicious, unique restaurants.



Longview has year round events and activities, sports venues for regional tournaments, and arguably the best bar-b-que in the state.

Come stay in the Longview to see how friendly people, good food, and beautiful scenery make it easy to "enjoy the view."

Social Media

Keep up-to-date with the latest news, images, and events by following Longview on social media. You'll find real people talking about their favorite events and places to stay. Log in and connect with Longview to begin your Real East Texas experience.



VisitLongviewTX



VisitLongviewTX



VisitLongviewTX



The Great Texas Balloon Race

A world class event attracting the very best competitive balloon pilots from across the country and the world.

The Great Texas Balloon Race was born in 1978 to celebrate the opening of the Longview Mall. In 2013, Gregg County was proclaimed "The Balloon Race Capital of Texas" by the 83rd Texas Legislature.

Today the balloon race draws thousands of people to Longview each summer to enjoy a spectacle in the skies above the entire region.

Balloons race across the sky each morning of the event, aiming for virtual targets in mid-air or tossing bean bags at physical targets on the ground.



Balloon Glows on Friday and Saturday night entertain crowds with an awesome display of color and fire. It's one of the most popular things to do at the event as attendees are able to get up close and watch how balloons are inflated.

Come join the fun each year as balloons, music, and excitement fill the skies around Longview.





Longview is located in the beautiful Piney Woods of East Texas, offering adventures from calming to thrilling.

Experience harmony with nature in the great outdoors while you explore our local trails, parks, lakes, and golf courses. If you are ready for a more thrilling adventure, you can go off-road, zip-line through the trees, float above in a hot air balloon ride, or even jump from a plane for a sky dive.

Adventure

Balloon Adventures USA

Hot Air Balloon Rides

- ♥ 801 N. 2nd St.
- □ balloonadventuresusa.com

Thomas Falls Zipline Challenge Course

Advanced Reservations Required

- **(903) 968-6924**
- 5543 US Hwy. 259 N. Diana, TX
- ☐ thomasfalls.com

Skydive East Texas

- **(903) 845-5867**
- 1 Airport Rd. Gladewater, TX
- □ skydiveeasttx.com

Disc Golf

Guthrie Park

18 Holes, Difficulty: Easy

₹ 301 Tupelo

Hinsley Park

18 Holes, Difficulty: Hard

● 3101 Hwy. 259 N.

Ingram Park

9 Holes, Difficulty: Moderate

● 1400 N. 10th St.

Lear Park

18 Holes, Difficulty: Moderate

● 100 H.G. Mosley Pkwy.

Golf

Alpine Golf Course

18 Holes

- 903-753-4515
- ₱ 2385 Smelly Rd.

Alpine Target Golf Center

9 Lighted Holes, Driving Range

- **(903)** 753-1415
- ▼ 2695 Alpine Rd.
- □ alpinetargetgolf.net

Longview Country Club

18 Holes

- **(903)** 759-9251
- 3275 Texas 42
- □ longviewcountryclub.net

The Challenge at Oak Forest 18 Holes

- **(903) 297-3933**
 - 2044 Oak Forest Country Club Dr.
- ☐ thechallengeatof.com

Nip It Golf

Indoor Virtual Golf Center

- **(903)** 215-7373
- 414 W. Loop 281 Ste. 8
- □ nipitgolf.com

Tempest Golf Course

18 Holes

- 903-984-5335
- ▼ 568 E. Wilkins Rd. Gladewater, TX
 □ tempestgolfclub.com

Wood Hollow Golf Club

18 Holes - Open 7 Days a Week

- **(903) 663-4653**
- ₱ 5121 N. McCann Rd.



Get More Outdoor Activity Information VisitLongviewTexas.com



Notable Parks

Cargill Long Park & Trail

3 mi. of paved trail recognized as a Certified National Recreational Trail.

♦ Parking Areas:

3112 North 4th St. - Walnut Hills Hollybrook Dr. & Eastman Rd.

Dodson Action Sports Complex at Ingram Park

The complex is designed for skateboards, scooters, inline skates, and BMX freestyle bikes.

● 1400 N. 10th St.

The Green

Picnic area, pavilion, nature play area, musical instruments, hiking/biking trail, restrooms, water.

● 207 S. Spur 63

Guthrie Park & Trail

4 miles of paved trail with 18-hole disc golf course, pickleball & tennis courts, and backstops.

₹ 219 E. Methvin St.

Heritage Plaza

Downtown Longview open air plaza celebrating the city's history and host to many events.

₱ 219 E. Methvin St.

Julieanna Park & Trail

3/4 mile trail with picnic area.

905 Reel Road

Kidsview Playground Huge playground filled with large

interconnected wooden play castles.

• 100 H.G. Mosley Pkwy.

Lear Sports Complex

Longview's premier sports complex with baseball, soccer, softball, Jack Mann Splash Pad, and Kidsview Playground.

¶ 100 H.G. Mosley Pkwy.

Longview Arboretum

A spacious park celebrating the beauty of the piney woods. Enjoy manicured gardens, walking trails, and peaceful streams. Admission required.

▼ 706 W. Cotton Street

Mobberly Trail

6.5 miles of hiking and mountain bike trails around a small lake behind Mobberly Baptist Church.

 3297 Tryon Rd. - Longview, TX (Trail in far north parking lot.)

Paul G. Boorman Trail

2.9 mi. of paved trail, outdoor workout equipment

Parking Areas:

121 Summers Dr. 2422 H. G. Mosley Pkwy. 1505 Princeton Ave. 919 W. Marshall Ave.

Stragent Dog Park

7-acre off-leash fenced area for large dogs. 2-acre off-leash fenced area for small dogs.

Parking Areas:

121 Summers Dr. 2422 H.G. Mosley Pkwy.

Teague Park & Veterans Plaza

Veterans monuments surrounding small pond. Playground, restroom, pavilion, amphitheater.

¶ 411 American Legion Blvd.

Pools and Splash Pads

Broughton Park & Recreation Center

Splash pad, restrooms, pavilions, picnic area and grill.

801 Martin Luther King Blvd.

Ingram Park

Swimming pool, pavilions, restrooms.

- **(903)** 753-9012
- 1400 N. Tenth St.

Jack Mann Splash Pad

Three themed play areas.

● 100 H.G. Mosley Pkwy. Longview Swim Center

Six lane race pool with diving board, zero depth entry to 4'6" recreation pool with raindrop slide.

- **(903) 297-3774**
- ¶ 1111 W. Fairmont St.

Paula Martin Jones Recreation Center

Indoor swimming pool.

(903) 239-5500

₱ 515 W. Avalon Ave.

Spring Hill Park/Neal McCoy Universally Accessible Playground

Splash pad, pavilion, restrooms.

₹ 738 Fenton Rd.

Stamper Park

Splash pad, pavilion, restrooms

◆ 400 Fair St.



Get More Outdoor Activity Information VisitLongviewTexas.com



RV Parks

Antique RV Park

- (903) 845-7378
- ₱ 500 S. Loop 485 Gladewater, TX antiquecapitalrvpark.com

Cowboy Camp RV Park

- **(903) 660-2025**
- 10212 FM 968 W. Hallsville, TX cowboycamprvpark.com

Fernbrook Park

- **(903) 643-8888**
- 2073 FM 2011 Longview, TX
- ☐ fernbrookpark.com

Hitchin Post RV Park

- (903) 668-3572
- ¶ 1674 FM 450 S. Hallsville, TX
- □ hitchingpostrvpark.com

Jim's RV Park

- **(903) 216-4907**
- ₱ 15195 State Highway 43 E Tatum, TX 75691

North Point RV Park

- **(903) 663-6400**
- ▼ 7552 US HWY 259 N. Longview, TX northpointrvpark.net

Pineridge RV Park

- **(903) 238-4207**
- ¶ 1060 W. I-20 Access Rd. Longview, TX

Riverside RV Park

- (903) 295-9800 3711 Texas 42 Longview, TX ☐ riversidervpark42.com

Shallow Creek RV Resort

- **(903)** 984-4513
- ₱ 5261 HWY 135 N. Gladewater, TX
- □ shallowcreek.com

Secluded Acres RV

- **(903) 291-1389**
- ◆ 267 Mobil Rd. Longview, TX
- □ secludedacresrvpark.com

Recreation

Barnwell Mountain Recreational Area

Off-road trails for dirt bikes, UTVs and OHVs - 1,850 acres.

- **(903)** 797-4066
- 6284 N. SH 155 Gilmer, TX
- □ barnwellmountainra.com

Gator Run Offroad Park

ATV / Offroad park with variety of terrain types.

- (903) 522-1901
- CR 2211 E. Tatum, TX
- ☐gatorrunoffroadpark.com

Pink Crown Farms

Hunter/Jumper Equestrian Facility

- **(903) 663-3015**
- 5781 FM 2879 Longview, TX
- pinkcrownfarms.com

Prairie Creek Sporting Clays

Events, Clinics, Expert Gun Fitting, Gun Sales, Accessories, Ammo, Live Birds. Private Lessons.

- **(903) 845-6431**
- 15250 CR 3111 Gladewater, TX prairiecreekranch.net

Top Shot Range and Guns

Indoor shooting range with 8 shooting lanes, showroom, and training classroom.

- (903) 236-7468
- ₱ 5685 SE Loop 281

Triple Creek Ranch ETC

Horse boarding, training & riding lessons.

- **(903) 235-3127**
- ₱ 2115 FM 4505 Hallsville, TX □ triplecreekranchetc.net



Get More Outdoors Information VisitLongviewTexas.com



The Piney Woods are the perfect spot for an offroad adventure.



Area Lakes

Longview is centrally located in the East Texas lake country region.

Water skiing, lounging by the lake, camping with your family, canoeing down the river, bird watching, and fishing for the elusive lunker are all exciting outdoor recreational activities which can be enjoyed here.

Area Lakes

Lake O'The Pines - Longview

(903) 968-8183

Just north of Longview on Hwy 259, Lake O' the Pines is a popular recreation, fishing and camping lake. Covering 18,700 acres. The lake offers excellent fishing for crappie, bass and channel catfish.

☐ lakeothepines.org

Caddo Lake - Uncertain

The only natural lake in Texas provides a truly unique experience. The 26,000 acres of Caddo Lake are covered with beautiful bald cypress trees, and 42 miles of "boat roads" weaving through the maze of slowmoving bayous.

Lake Fork - Quitman

Located on a tributary of the Sabine River, the 27,690 acre lake provides ideal fishing for bass, blue and channel catfish, bowfin and white crappie.

□ lakeforktexas.com

Martin Creek Lake - Tatum

Popular with local fishermen and boaters, this 5,020 acre lake holds bass, crappie, bluegill and other panfish.

(903) 836-4336

State Parks

Caddo Lake State Park

(903) 679-3351

Camping, hiking, swimming, picnicking, nature study, fishing, and boating. Canoe rentals, and pontoon boat tours.

□tpwd.texas.gov/state-parks

Johnson Creek Recreation Area

(903)755-2435

Camping, hiking, swimming, picnicking, nature study, fishing pier, and boat ramp. Amphitheater and pavilion are available.

Martin Creek Lake State Park

(903) 836-4336

Fishing, camping, picnicking, boating, swimming, hiking, wildlife observation and photography.

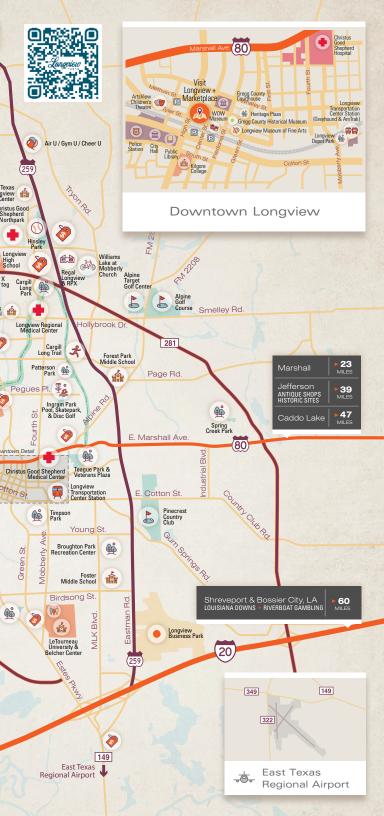
Tyler State Park

(903) 597-5338

Boating, boat rentals, fishing, birding, picnicking, camping, hiking, mountain biking, paddle boarding, swimming, and nature study.









Arts and Entertainment

Longview is a regional destination for live entertainment, world-class museums and nationally known performing artists.

Embrace your artistic side and explore the Arts!Longview cultural district downtown, see beautiful works of art at the Longview Museum of Fine Arts, or catch a broadway show or concert at LeTourneau's S.E. Belcher Performance Center. The greater Longview area also offers entertainment venues for everything from indoor trampolines to axe throwing to drive-thru safaris.

Museums and Education

Longview values the cultural and historical contributions of its citizens past and present.

Gregg County Historical Museum

The museum is housed in the historic Everett Building in downtown Longview. Many exhibits illustrate the development of Gregg County with numerous artifacts and historic photographs.

- **(903)** 753-5840
- ₱ 214 N. Fredonia St.
- gregghistorical.org

Longview Museum of Fine Arts

Longview Museum of Fine Arts exhibits six shows per year, including works from regional and international artists. LMFA also offers art education classes for all ages in the newly added ArtWorks Creative Learning Center.

- **(903)** 753-8103
- ₱ 215 E. Tyler St.
- ☐ Imfa.org

Longview Public Library

Open 7 days a week.

- **(903) 237-1350**
- ₹ 222 W. Cotton St.
- ☐ longviewtexas.gov/library

R.G. LeTourneau Museum Memorial Student Center

One of the most prolific inventors of oil and earth-moving equipment, the museum contains personal memorabilia of R.G. LeTourneau (1888-1969). Located at LeTourneau University – Free Admission.

- (800) 233-3260
- ₹ 2100 S. Mobberly Ave.
- □ letu.edu

Longview World of Wonders: Hands-on Discovery

World of Wonders is a non-profit organization seeking to inspire a life-long love of learning by giving children the opportunity to imagine, create and explore in a hands-on educational environment.

- **(903) 212-4969**
- 112 E. Tyler St.
- □ longviewwow.org



Learn more about
Museums and Education at
VisitLongviewTexas.com



Family Fun

Air U: Indoor Trampolines

Indoor Trampoline Complex. Foam Pits, and Spring-loaded dodgeball court.

- (903) 663-2478
- ₱ 4300 US Hwy. 259 N.
- ☐flyairu.com

Arcade

Indoor arcade at Longview Mall

- **(903) 236-3305**
- 3500 McCann Rd. (Inside Longview Mall)

Chuck-E-Cheese

- **(903) 234-1111**
- 312 Northwest Loop 281

G-Force

Indoor Kart Racing & Trampoline Complex

- **(903)** 295-6777
- ₹ 4800 Gilmer Rd.
- □gforcelongview.com

Lazer X

Call or check website for hours and rates.

- (903) 757-4544
- ₱ 2523 Judson Rd., Ste. B
- □ lazerxtx.com

Longview Bingo Center

- Snack Bar. Open 7 days a week.
- **(903) 236-8790**
- 4208 W. Loop 281
- □ longviewbingo.com

Lumberjacks Axe Throwing

- **(903) 212-2242**
- 204 N Center St

Oil Bowl Lanes

32 Lanes; Auto Scoring; Pro shop

- **(903)** 758-9961
- ▼ 1102 W. Cotton St.
- ■bowllongview.com

Putt-Putt Golf & Games

- (903) 759-0416
- ₱ 2630 Bill Owens Pkwy.
- putt-puttlongview.com



See the Latest Family Fun Options VisitLongviewTexas.com

Zoos and Wildlife

There are several opportunities to interact with wildlife within approximately 45-miles of Longview.

Busy B Ranch Wildlife Park

125 acre drive-thru safari adventure featuring over 50 species of native wildlife & exotic animals from all across the world.

- **(903) 665-4093**
- ¶ 1100 W Prospect Rd,
- Jefferson, TX 75657 ■ busybranchwildlifepark.com

Caldwell Zoo

85-acre zoo in nearby Tyler with animals from all over the world.

- (903) 593-0121
- 2203 W. MLK Jr. Blvd Tyler, TX 75702
- □ caldwellzoo.org

Cherokee Trace Drive-Thru Safari

300-acre reserve with dozens of endangered & exotic species in Jacksonville, TX.

- (903) 683-3322
- 1200 Co. Rd. 4405 Jacksonville, TX 75766
- cherokeetrace.com

Gators and Friends

East of Longview in Greenwood, Louisiana, this wildlife park features alligators in their natural habitat, a petting zoo with tame animals, go-karts, and even a zipline course over the alligators.

- (318) 938-1199
- ₱ 11441 US Hwy 80
- Greenwood, LA 71033
- gatorsandfriends.com

Lazy Z Mini Ranch & Petting Zoo

Your kiddos will love a trip to Lazy Z. They have a party tent, petting zoo, fishing hole, and hay rides. Themed birthday parties are also available.

- (903) 720-0241
- 3368 A B Carter Rd., Hallsville, TX 75650

Lonesome Dove Drive-Thru Safari

Serene wildlife park nestled in the piney woods approximately 40 minutes north of Longview.

- **(903) 665-0053**
- 1782 Hwy 59 N. Jefferson, TX
- □ lonesomedovedrivethrusafari.com



Performing Arts

Arts!Longview

Covering more than 320 acres including downtown Longview and south to LeTourneau University, the cultural district is home to museums, art, restaurants, parks, live music, theater, and historic buildings.

artslongview.com

ArtsView Children's Theatre

A progressive theatre arts program with casts consisting of children and youth.

- **(903) 236-7535**
- □ artsviewchildrenstheatre.com

East Texas Symphonic Band

East Texas Symphonic Band is made up of volunteer musicians who provide concerts to the East Texas community.

- **(903) 297-0845**
- etsymphonicband.com

LeTourneau University's S.E. Belcher Chapel and Performance Center

The Belcher Center is the premier performance center for the city of Longview that attracts Broadway shows and world-class performers.

- **(903) 233-3080**
- ₱ 2100 S. Mobberly Ave.
- □ belchercenter.com

Longview Ballet Theatre

A group of innovative and dedicated people with a love and passion for the art of classical dance.

- **(903)** 758-3822
- □ longviewballet.org

Longview Symphony

This professional symphony hosts several major concerts and a chamber music concerts each year. Advanced reservations are suggested.

- (903) 236-9739
- □ longviewsymphony.org

Theatre Longview

This company engages, inspires, entertains and challenges audiences, while training and supporting the next generation of theater artists.

- **(903)** 387-3736
- ■theatrelongview.com

Art Studios

ArtWorks Creative Learning Center

Artist workshops, Drawing & Painting classes and parties.

- (903) 753-8103
- ₱ 225 E. Tyler St.
- □ Imfa.org

Create Art

Canvas painting, paint bisque ware, fused glass tile, silver jewelry.

- (903) 212-5252
- ♦ 4315 Gilmer Rd.

The Mud Hut

Pottery, art lessons, classes and parties.

- (903) 248-9222
- 103 W. Loop 281 Suite 410
- themudhutlongview.com

Painting with a Twist

It's a little bit of paint, a little bit of wine, and a whole lot of fun!

- **(903) 236-8585**
- 100 Tall Pines Ave. #5
- paintingwithatwist.com

Escape Rooms

Longview Escape Room

- **(903)** 747-7994
- ¶ 3506 W. Loop 281
- ☐ longviewescaperoom.com

Movie Theaters

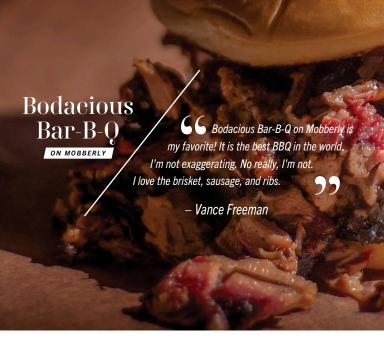
AMC Classic Longview 10

- **(903)** 758-7511
- ₱ 201 Tall Pines Ave.
- amctheatres.com

Regal Longview & RPX

- **(844)** 462-7342
- ▼ 3070 N. Eastman Rd.
- ☐ regmovies.com





Local Flavors Guide

East Texas is filled with a delicious variety of cuisine that comes from the diverse mix of cultures that call the Piney Woods home.

Savor the flavors of quaint cafes, Asian bistros, and home-cooking at its finest. Maybe you're looking for the spicy flavor of a sizzling Tex-Mex dish, or possibly heeding the call of the bayou and its Cajun cuisine. Delight in your favorite fare at one of the popular national chains. Longview will satisfy every appetite, no matter what you're craving.





ASIAN

Chiangmai Thai Kitchen

103 W. Loop 281, Ste. 430 (903) 663-6622

China Max

3500 McCann Rd. (in the mall)

Evergreen Food Factory

1402 W. Marshall Ave. (903) 470-0342

Fuji Japanese

3098 N. Eastman Rd., Ste. 106 (903) 663-9888

Goung Zhou

2992 Judson Rd., Ste. 103 (903) 247-8000

King Buffett

440 W. Loop 281 (903) 757-8883

Kobee Japanese Steak House

401 N. Spur 63 (903) 753-5500

Kumori Japanese Restaurant

105 Ruthlynn Dr. (903) 808-5769

Lil Thai House

212 N. Fredonia St. (903) 236-0155

Magic China

1903 Gilmer Rd. (903) 759-6699

New Hupei Chinese

421 N. Spur 63 (903) 753-3020

Pacific Asian Market

2305 Gilmer Rd. (903) 258-2526

Pho Saigon Noodle Soup & Grill

2655 Bill Owens Pkwy. (903) 291-1459

Pho Vietnamese 417 N. High St.

(903) 234-1600

Panda Korea

420 N. High St. (903) 757-9137

Ramen Saikou

1426 McCann Rd. (903) 931-3359

Shogun of Japan

1313 W. Loop 281 (903) 295-3001

Teriyaki Madness

2525 Judson Rd. Coming Soon

Sumo Japanese Grill

1301 McCann Rd. (903) 918-2955

BAKERIES

Auntie Anne's

3500 McCann Rd. (903) 753-7786

The Butcher Shop

102 Lehigh St. (903) 758-6066

La Cabane De Dessert

4315 Gilmer Rd. (903) 212-5253

Crumbl Cookies

3098 N. Eastman Rd., Ste 108 (430) 215-3144

Edible Art

504 W. South St. (903) 234-2114

Fabulous Cookies Call Ahead Orders Only

(903) 758-9505

Golden Flake Bakery 894 Pine Tree Rd.

(903) 759-0086

Great American Cookie Company

3500 McCann Rd. (903) 753-1984

Small Cakes

3400 N. 4th St. (903) 663-2640

BAR & GRILL

Backstreet Grill 214 W. Methvin St.

(903) 758-6160

Buffalo Wild Wings 3072 N. Eastman Rd.

(903) 663-3151

Lone Star Ice House 1016 McCann Rd.

(903) 753-5885

Memphis Bar & Grill

203 N. Spur 63 (903) 553-1518

Page Pub & Pizzeria

2647 Bill Owens Pkwy. (903) 297-8122





Savor Some Brews & Sips

Both Silver Grizzly and Oil
Horse in Downtown Longview are fun
hangout spots right across the street from
each other. Downtown Longview is a great
area to bring friends or meet new people.

- Nic Trent

BARBECUE

Adam's Rih

102 Jet Dr. (903) 643-9191

Bodacious Bar-B-Q

(3 locations) 2227 S. Mobberly Ave. (903) 753-8409

904 N. 6th St (903) 753-2714

1300 NW. Loop 281 (903) 759-3914

Boxcar BBQ

2902 A Gilmer Rd. (903) 759-1911

Carter's Barbecue 519 S. Eastman Rd. (903) 236-3271

Dickey's Barbecue Pit 1903 W. Loop 281 (972) 248-9899

Sunbird Barbecue

415 N High St. (903) 399-6562

Texas Best Smokehouse 3302 S. Eastman Rd. (903) 248-4304

Unc's BBQ

1511 E Marshall Ave. (903) 236-3122

Uncle James BBQ

1511 E Marshall Ave (903) 452-4830

COFFEE SHOPS

7Brew

3611 McCann Rd. (479) 358-9274

Joe Muggs

422 W. Loop 281 (903) 753-1411 Chuggs Tea & Water Co.

1026 McCann 903-212-2135 McCann Rd.

Coffee & T's

716 Glencrest Lane, Suite D (903) 237-9625

Coffee Mill

2001 Gilmer Rd. (903) 759-7373

Dutch Brothers 2 Locations Coming Soon

301 E Loop 281 1500 W. Loop 281

Evergreen Coffee & Dessert

1111 Evergreen St. (903) 331-6059

HTea0

2000 Toler Rd. (430) 201-4334

Mafia St Vape & Brew 906 W Loop 281 (903) 212-0019

Scooters Coffee

Coming Soon 3817 W Marshall Ave.

Silver Grizzly Espresso

100 W. Tyler St. (903) 309-2766

Starbucks (7 locations)

407 W. Loop 281 (903) 663-1780

3073 N. Eastman Rd. (903) 663-4583

707 W. Marshall Ave. (430) 216-0707 2105 Gilmer Road (903) 686-0477

Starbucks (cont.)

Coming Soon 3620 Estes Pkwy. (430) 240-0900

In Target 3092 N. Eastman Rd., Ste. 100 (903) 323-5000

In Courtyard by Marriott 1125 E Hawkins Pkwy. (903) 230-2700

Uncle Joe's Coffee & Co. 711 Estes Dr., Ste 100 (903) 261-4901

Yukon Coffee 3105 Nealy Way

(903) 331-4049 **DELI / CAFE**

Bel's Diner

2600 S. MLK Jr. Blvd. (903) 234-0443

The Bistro at Courtyard by Marriott 1125 E. Hawkins Pkwy

Deb's Downtown Café

103 W. Tyler St. (903) 234-2823

lt'll Do Deli

716 W. Marshall (903) 753-6000

Jack's Natural Foods 400 E. Loop 281

(903) 758-9777

Jason's Deli 103 W. Loop 281 (903) 663-5161

McAlister's Deli

2804 Judson Rd.

(903) 663-6868

Moose Market

1403 Clearwood (903) 753-8300

Nanny Goats Café

1401 Judson Rd.

(903) 653-4801

Newk's Express Café 110 E. Loop 281 (903) 753-7000

Panera Bread

481 E. Loop 281 (903) 663-5200

Roost

310 E. Hawkins Pkwy., #102 (430) 625-7373

Solo Sandwich Co. Coming Soon

300 Tyler St.

FAMILY DINING

Applebee's

101 W. Loop 281 (903) 663-1267

City Diner 1226 W. Marshall Ave. (903) 234-9926

BJ's_Restaurant and Brewhouse

314 W. Loop 281 (903) 686-2190

Buster's Fried Chicken and Funnel Cakes 510 N. Spur 63, Ste. 100 (281) 451-8309

The Butcher Shop 102 Lehigh St.

(903) 758-6066

Bubba's 33

200 E. Loop 281 (903) 232-1606

Cheddar's Scratch Kitchen

3074 N. Eastman Rd. (903) 663-6660

2800 Judson Rd. (903) 663-2221

Cotton Patch

1228 McCann Rd. (903) 236-4009

Cowboy Chicken

3080 N. Eastman Rd., Ste. 100 (903) 663-0777

Cracker Barrel 822 S. Access Rd. (903) 553-1314

2126 S. Eastman Rd. (903) 234-0266

Divine Catering 1310 S. Mobberly Ave.

(903) 234-8881 Fat Boyzzz

607 N Access Rd. (903) 619-3301

Flying Burger and Seafood

322 E. Hawkins Pkwy (903) 475-1537

Frenchy's

2338 Mobberly Ave. (903) 212-0568

Garden Grille at the Hilton Garden Inn 905 E. Hawkins Pkwv

Golden Corral

114. E. Loop 281 (903) 234-8736

IHNP

203 E. Loop 281 (903) 663-9552

Jucy's Hamburgers (3 locations)

2701 N. Eastman Rd.

(903) 758-9056 816 W. Marshall Ave.

(903) 753-8993 3356 Gilmer Rd.

(903) 212-8880 Lambortini

Bar and Grill at the Holiday Inn 300 Tuttle Circle

Lizzy's Diner 1301 Judson Rd.

(903) 663-1154 Waffle House

(2 locations) 318 E. Loop 281 (903) 234-1010

3107 Estes Pkwv. (903) 757-4060

Wing Stop (2 locations)

1723 W. Loop 281 (903) 291-9464

518 E. Loop 281 (903) 753-9464

Divine Catering

Divine Catering is always my suggestion when friends visit the area. When I do, their response is always positive because it's the greatest southern cooking in East Texas.

- Greg Muckelroy

Lil Thai House

a basil chicken stir-fry w/spicy egg rolls and a Thai tea. Their food is authentic Thai, is scrumptious, and gives you just the right kick! You can't go wrong here!

Grace Jackson

FINER DINING

Café Barron's 405 W. Loop 281 (903) 663-2060

Judd's Downtown

117 E. Tyler St. (903) 212-8388

Scottie's Bistro

1188 E Hawkins Pkwy (430) 625-7310

Tomboni's 1811A Judson Rd. (903) 452-7492

FOOD TRUCKS

Crawfish Cartel (903) 806-2228

Ginos Tacos (903) 240-2326

Kona Ice of Longview (903) 431-1165

Koolicious Koolaid Pickles

Lil' Drizzlers Mini Donuts (903) 746-7405

Phill'n Station (903) 833-4044

(903) 215-6201

Renee's Snoballs (903) 452-3523

Rolling Smokes BBQ (903) 731-3318

Street Licious (903) 261-0468

Sweet Ride (903) 283-1900

Tavlor's Street Grill (903) 261-9402

The Twisted Chef (210) 850-1819

FROZEN TREATS

Andy's Custard 610 E Hawkins Pkwy (417) 881-3500

Bombongo Ice Cream Shop 2502 Estes Pkwy.

(903) 423-2354 **Diddy's Yogurt Shoppe**

305 W. Loop 281, Ste. 107 (903) 646-0783 Menchie's Frozen Yogurt

310 E. Hawkins Pkwy., Ste. 100 (430) 625-8053

Shivers Natural Snow 5651 US-259 N.

Wild Honey Creamery (2 locations)

108 E. Tyler St.

(903) 364-6639

405 W. Loop 281, Ste. L (903) 364-6639

ITALIAN

Milano's Family Restaurant

1405 W. Loop 281 (903) 230-5330

Olive Garden 104 W. Loop 281 (903) 236-0141

Roma's Italian Kitchen 102 E. Tyler St.

(430) 625-7240 Tuscan Pig

401 S. High Št (903) 651-1833

MEXICAN

Alberto's Tacos & Tamales

401 W. Hawkins Pkwv. (903) 458-5852

Benis Mexican Restaurant

3919 Gilmer Rd. (430) 625-3529

Chipotle Mexican Grill 415 E. Loop 281 (903) 663-7664

Chuy's

208 É. Loop 281 (430) 242-7771 Don Benito's

410 W. Loop 281 (903) 236-3491

Fuzzy's Taco Shop 310 E. Hawkins Pkwy.

(903) 663-7545 Jalapeño Tree

508 N. Eastman Rd. (903) 757-4221

Jocelyn's Mexican Grill 1009 Wal St., Ste 101 (903) 212-1079

Jucy's Taco (3 locations)

2609 Judson Rd. (903) 553-4948 4002 Estes Pkwy. (903) 212-6200

1470 W. Marshall Ave. (903) 234-9667

Little Mexico 2517 Judson Rd. (903) 758-2194

Lovely Eatery

1009 E. Marshall Ave. (903) 387-2973

Maria's Kitchen 4905-4907 Estes Pkwy. (903) 235-2217

Maria's Hot Tamales 5651 US-259

(903) 291-7513 Matamoros Taqueria 4982 TX-149 (903) 371-3768

Mi Casita

324 N. Spur 63 (903) 758-8226

La Michoacana Meat Market

1419 S. Green St. (903) 757-2900

On the Border Mexican Grill & Cantina 200 W. Loop 281

(903) 781-3095 Panaderia Nuevo Leon

1925 E. Marshall Ave. (903) 236-0447

Paleteria & Taco Shop Las Fresas 2

4517 W. Marshall Ave. (903) 212-7316

Papacita's 305 W. Loop 281

(903) 663-1700 Los Papagallo's 1620 S. Green St.

(903) 212-2808 Pazitivo Inspired Kitchen

2385 Smellev Rd B

El Pollo

2808 W. Loop 281 (903) 297-4500

El Pollo Cachucon

(2 locations)

2820 W. Loop 281 (903) 297-4500 1700 S. Green St.

(903) 757-3500 Posado's 110 Triple Creek

(903) 234-9115 El Puerto Tampico

3303 W. Loop 281 (903) 297-8895

El Ranchero Loco 2021 S. High St. (903) 746-5876

Mi Ranchito 1409 Pine Tree Rd. (903) 576-7618

El Ray Mexican Grill

1015 E. Marshall Ave. (903) 625-7269

El Rincon 1709 S. Mobberly Ave.

(903) 236-9042 El Sombrero

2005 Toler Rd. (903) 553-0050 T. Blanco's

Mexican Café 1045 Gardiner Mitchell Pkwy. (903) 643-0100

Taco Cabana 411 E. Loop 281 Ste. A

(903) 686-2002 Tacos Goyo

717 TX-31 (903) 236-3317

Taco's Lucerito 2065 S. High St (903) 236-3070

Tacos Y Mariscos El Cancun

1405 S. High St. (903) 234-2676 Taqueria Alondritas

2309 N. Eastman Rd. (430) 625-7015

Taqueria Jalisco 4712 Estes Pkwy. (903) 445-6856

Tagueria Mito's 3704 Estes Pkwv.

(903) 807-9397 El Taquito

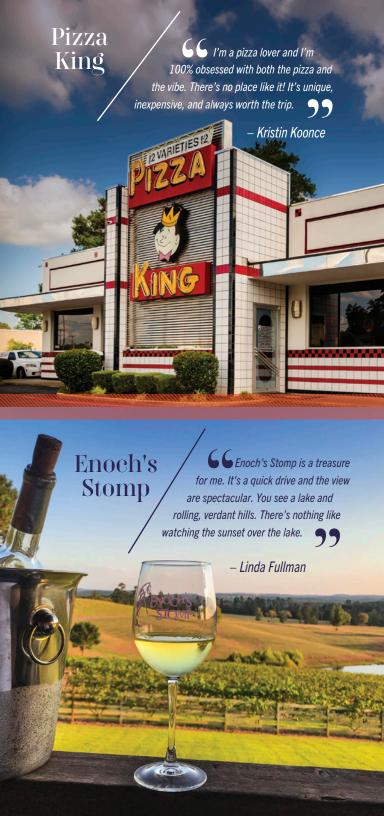
1010 S. Mobberly Ave. (903) 234-0211 Tele's Mexican

Restaurant 1700 Judson Rd.

(903) 553-9833 Tortas y Tacos el Patron 2504 Estes Pkwy.

(903) 423-9947 Tortilleria Y **Taqueria Palacios 2**

1601 E. Marshall Ave. (903) 553-9446



NIGHTLIFE

Daiquiri Express

327 TX-63 Spur (903) 757-3120

3020 S. Eastman Rd. (903) 232-1775

Electric Cowboy 1016 McCann Rd.

1016 McCann Rd. (903) 753-5885

Greenside Beverage Company

102 N Green St (903) 235-5134

Kokomo Theatre

2400 W Marshall Ave. (903) 918-2132

The Lodge Sports Bar & Billards

501 TX-63 Spur (903) 236-5002

Lone Star Ice House

1016 McCann Rd (903) 753-5885

Memphis Bar & Grill

203 N. Spur 63 (903) 553-1518

Oil Horse Brewing Co.

101 W. Tyler St. (903) 241-4686

Oilwell Club

1401 W Cotton St. (430) 625-7833

Outlaws Longview Bar

1315 E. Marshall Ave. (903) 236-9132

Rack and Roll Beer and Billiards

217 W. Tyler St. (903) 714-3986

Rainbow Members Club 203 N High St

Texas Player's Club 300 TX-63 Spur (903) 238-8988

PIZZA

CiCi's

2503 Judson Rd. (903) 236-6804

Domino's Pizza

(3 locations)

110 Triple Creek Dr.

(903) 753-8939 2906 Gilmer Rd. (903) 291-0810

(903) 291-0810 711 Estes Dr., Ste. 101

(903) 553-9110 Little Caesar's

(3 Locations)

1809 W. Loop 281 (903) 295-0111

1201 E. Marshall Ave., Ste. B (903) 753-9000

2430 S. High St. Ste. E10 (903) 353-9230

Papa John's

(2 locations)

905 E. Marshall Ave. (903) 242-9090

1409C W. Loop 281 (903) 759-8899

Marco's Pizza 1753 NW. Loop 281

1753 NW. Loop 28 (903) 759-8000

Pietro's Pizzeria & Café

2418 Gilmer Rd. (903) 295-7900

Pizza Hut

(3 locations) 2106 Judson Rd.

(903) 758-8111 1906 E. Marshall Ave. (903) 753-2234

2100 Gilmer Rd.

(903) 297-4771 Pizza King

1100 E. Marshall Ave. (903) 753-0912

Pizza King ToGo 3302 Fourth St.

Rotolo's Pizzeria

3407 N. Fourth St. #101 (903) 212-7448

SEAFOOD & CAJUN

Cace's Kitchen

104 N Green St (903) 212-7720

The Catch

3312 N. Fourth St., Ste. 101 (903) 663-3940

Dudley's 1609 E. Marshall Ave.

(903) 806-1231 **Duke's Fish Shack** 1037 Gardiner Mitchell Pkwy.

(903) 643-0283 **Fisherman's Market** 116 Johnston St., Ste. F

(903) 753-6722 Louisiana Cajun Cafe & Daiquiris

& Daiquiris 409 W. Loop 281, Ste. 105 (430) 625-7249

(430) 625-7249 Mighty Crab Seafood Restaurant and Bar

Restaurant and Bar 3213 N. Fourth St. (903) 234-8888

Red Lobster 3515 McCann Rd.

(903) 757-6939 **Sam's Southern Eatery** 1023 E. Marshall Ave. (903) 236-2552

(903) 236-2552 **STEAK HOUSES**

Leon's Steakhouse Saloon 2112 S. Fastman Rd

2112 S. Eastman Rd. (903) 753-9415

Outback Steakhouse 501 E. Loop 281

501 E. Loop 281 (903) 663-6373

Saltgrass Steakhouse 411 E Loop 281 (903) 232-1513

Texas Roadhouse 320 E. Loop 281 (903) 757-6006

East Texas Wine Country

Get lost in the beauty of the East Texas on your next visit to one of these enchanting wineries & vineyards. Check out PineyWoodsWineTrail.com for more information about all East Texas wineries, events, and news.

Britt's Wine and Dine

400 N Garcia St. (833) 427-4887

Enoch's Stomp Vineyard and Winery 871 Ferguson Rd. (CR-4312)

Harleton, TX (903) 240-1587

Fairhaven Vineyards

5340 S. FM 2869, Hawkins, TX (903) 769-4616

Los Pinos Ranch Vineyards

658 CR 1334, Pittsburg, TX (903) 855-1769

Rowdy Creek Ranch

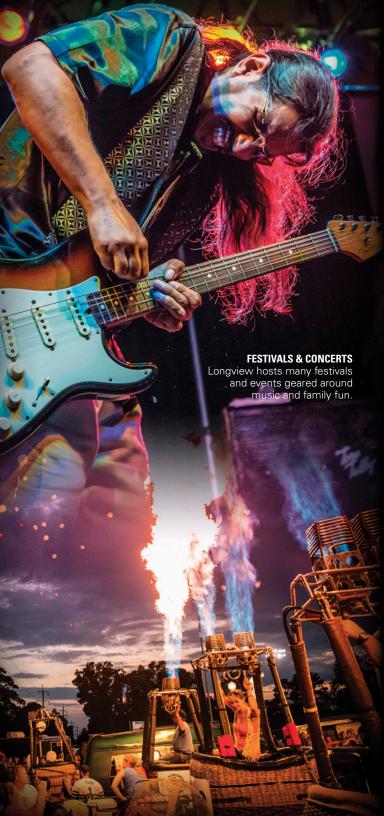
4048 Hwy. 300, Gilmer, TX rowdycreekranch.com

Walkers Mill Vineyard & Winery

12983 FM 449, Hallsville, TX (903) 619-0012



Explore the East Texas Wine Country VisitLongviewTexas.com



Event Guide

Longview is home to exciting events throughout the year – everything from outdoor concerts to historical reenactments. Start your next adventure with a Real East Texas event!

Festivals are a favorite attraction for Longview. We are proud to be home to the Fourth of July Fireworks and Freedom Celebration and the Great Texas Balloon Race in June. Other special events include Downtown Live, Freeze Your Fanny bike ride and run, the Longview Kennel Club's annual AKC Dog Show, and Zonta Antique Show and Sale.

JANUARY

Martin Luther King Jr. Celebration

Community celebration featuring concert, parade, festival, and ecumenical service.

FEBRUARY

Big Techs Tours

Explore factory tours to see how the world's largest front-end loader is built and to learn about the amazing stuff made in Longview.

Freeze Your Fanny Bike Ride & Run

10 – 50 mile rides plus a 5K and 10K run. Offers rest stops with water, fruit, and plenty of homemade cookies. SAG support is provided.

Kilgore to Longview Run

An 11-mile race between neighboring cities hosted by Longview Running Club.

MARCH

Annual LETU Car Show

The LeTourneau University Automotive Society presents their Annual Car Show with proceeds furthering missions around the world.

Zonta Antiques Show & Sale

Thousands of visitors can find those one-of-a-kind collectibles at this major antiquing-circuit show featuring 50 plus quality dealers.





APRIL

Chautauqua Festival

The Longview Public Library hosts this free event celebrating diverse culture with music, performances, local authors, and artists.

Dalton Days & Wild West Show

The dramatic re-enactment of the famous Dalton Gang Bank Robbery plus a wild west show, petting zoo, activities for the kids, and so much more. This event kicks off western week in Longview.

Harvest Festival Crawfish Boil

Annual Crawfish Boil to benefit the Harvest Festival Scholarship Program. All you can eat & drink, crawfish, catfish and all the trimmings, with a live cajun band.

Longview PRCA Rodeo

Bull riding, calf roping, mutton busting, stick horse racing, saddle bronc, bareback, and team roping.

Longview Triathlon

Put your fitness to the test in this Sprint Triathlon hosted at the Christus Good Shepherd Institute for Healthy Living.

Longview Wine Swirl

Stroll through downtown tasting the flavors of Texas wine, local food trucks, and gourmet food vendors.

Taste of Longview

Sample delicious foods from local vendors and restaurants.

JUNE

Great Texas Balloon Race

The official "Balloon Capital of Texas" hosts this three-day world class balloon competition with 80-plus sport and special shape balloons, concerts, food, and exhibits. An annual crowd favorite is the event's "balloon glow."

Longview Pride Festival

LGBT festival with music, vendors, and inclusive activities.

JULY

Fireworks & Freedom Celebration

Enjoy amusement rides, live music, food and beverages, vendors, and a variety of other entertainment. Festivities take place throughout the day with a gigantic fireworks show set to patriotic music beginning at dark.

Longview Kennel Club Dog Show

Purebred dogs attract enthusiasts from across the U. S. as Longview conducts this American Kennel Club show.

AUGUST

Grape Stomp at Enoch's Stomp

Help harvest and stomp grapes, plus enjoy music, food, and contests during the annual Enoch's Stomp Harvest Festival in late July and August.





SEPTEMBER

Gregg County Fair

The Longview Jaycees present a week-long, old-fashioned family friendly county fair with carnival rides, games, exhibits, and plenty of food at the Gregg County Fairgrounds.

Landmarks of Longview Architecture Home Tour

This annual tour features several homes of architectural interest in Longview.

Neal McCoy's East Texas Angel Network Benefit Concert

Country music star and Longview resident Neal McCoy, and his celebrity friends, give this concert to raise money which provides assistance to children with serious illnesses.

OCTOBER

HomebierFest

A downtown Oktoberfest-style event, visitors enjoy the unique and varied flavors of beers made by home-brewing enthusiasts from across East Texas.

Harvest Festival & Livestock Show

The largest show of its kind in East Texas, the Texas Cooperative Extension Office junior livestock show and sale is the highlight of the year for area 4H and FFA members.

Haunted Houses and Zipline with the Zombies

Longview gets spooky with hair-raising activities at various venues like the Haunted Library, Graystone Haunted Manor, Doc Wilkes House of Horrors, and Thomas Falls Outdoor Adventures Zipline with the Zombies.

Longview Wine Festival

Benefitting the East Texas Alzheimer's Alliance, the festival showcases area wineries as well as music, food, and vendors.

Touch A Truck

Unique community event designed for children and adults to see, touch, learn, and interact with fascinating vehicles like fire trucks, cranes, dump trucks, school buses, helicopters, and more.

NOVEMBER

Downtown Christmas Tree Lighting

Longview celebrates the lighting of the Christmas tree with a visit from Santa Claus, holiday music, and other festivities.

DECEMBER

Carmela's Magical Santa Land

Located just north of Longview, several acres are transformed into a free drive-thru Christmas wonderland of lights.

Christmas in Downtown Longview

December is filled with lots of fun activities in Downtown Longview like the Christmas Parade, Living History Christmas at the Gregg County Historical Museum, Breakfast with Santa and Mrs. Claus, a Model Train exhibit, ArtWalk, and a Christmas Village Exhibit.

Downtown ArtWalk

can get "all cultured up" while walking around and visiting with people.



SEASONAL

ArtWalk

Downtown businesses exhibit and sell art during a self-guided tour. Held in April, July, October, and December. Check out artwalklongview.com for dates and a map of the artist locations.

Downtown Live - Spring & Fall

Everything you need for a fun Friday night: live music, food trucks, ice-cold beverages, and a beautiful outdoor setting in downtown Longview's Heritage Plaza. Free event.

Historic Longview Farmer's Market

A project of Preservation Longview, this downtown market is held on Saturdays from spring to fall, depending on local crops. Provides opportunity to buy locally grown produce directly from the farmers as well as other local farm and specialty products. historiclongviewfarmersmarket.com

Longview Arboretum Concerts - Spring & Fall

Thursday nights in the spring and fall, Longview Arboretum hosts outdoor concerts in the gardens where guests are welcome to bring a picnic meal and enjoy a wide variety of musical artists. For tickets and schedules, visit LongviewArboretum.org.



Planning an Event?

If you are planning a meeting or an event, let the Longview Convention and Visitor Bureau assist! Finding the perfect venue can be daunting, but with our extensive knowledge of local spaces we can help you find your ideal location. If you need additional help planning your event, our team can provide you with services to ensure a productive convention, meeting or event. Call us today at (903) 239-5537.



See More Information about Annual Events VisitLongviewTexas.com



Hotel

Address

310 E. Loop 281

2904 Tuttle Blvd.

3307 N Fourth St

3305 N. Fourth St.

3044 N. Eastman Rd.

1125 E. Hawkins Pkwv.

NORTH LONGVIEW

Best Western
Candlewood Suites

Comfort Suites Longview North

Courtyard Marriott

Fairfield Inn By Marriott Hampton Inn & Suites North

Hawthorn Suites by Wyndham

Hilton Garden Inn

Holiday Inn North

Holiday Inn Express North HomeTown Inn & Suites

LaQuinta Inn & Suites North

Staybridge Suites
Tru by Hilton

Wingate by Wyndham

3211 Hotel Way 905 E. Hawkins I

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905 E. Hawkins Pkwy.

300 Tuttle Circle
431 NE Loop 281

431 NE Loop 281 2700 N. Eastman Rd.

908 E. Hawkins Pkwy.

3409 N. Fourth St.3037 N. Eastman Rd.

615 City Center Way

CENTRAL LONGVIEW

Economy Inn
Executive Inn and Suites

Homewood Suites by Hilton Imperial 400 Motor Inn

Majestic Inn

Motel 6 Studio 6

Super 8 Longview North 🔥

4700 W. Marshall Ave.

1905 E. Marshall Ave. 205 N. Spur 63 @ Hwy. 80

1019 E. Marshall Ave.

1409 E. Marshall Ave.

419 N. Spur 63

717 State Hwy. 31

203 N. Spur 63 @ Hwy. 80

SOUTH LONGVIEW / I-20

America's Best Value Inn & Suites

Baymont Inn & Suites
Best Western Plus

Davs Inn

Guest Inn

Guest Inn

Holiday Inn Express South Knight Inn & Suites

LaQuinta Inn & Suites South

Motel 6

MIDIGI

Quality Inn & Suites Red Roof Inn and Suites

Super 8 Motel

3100 Estes Parkway

502 S. Access Rd.

900 S. Access Rd. 112 S. Access Rd.

. 112 S. Access Rd.
605 N. Access Rd.

711 N. Access Rd.

3103 Estes Parkway

3416 Martin Luther King Blvd.

110 S. Access Rd.

803 N. Access Rd.

707 N Access Rd.3304 S. Eastman Rd.



Longotan Phone	Conference Room	Exercise Room	Pool (Indoor or Outdoor)	Pet Friendly	Free Breakfast	Kitchen	Shuttle Service
(903) 757-8888		\$	Out		₽		
(903) 663-9751		\$		×		44	
(903) 663-4991	0.0	\$	In		₽		
(903) 230-2700		\$	Out				
(903) 663-1995	***	&	In				
(903) 663-8670 (903) 236-0000	- <u></u>	\$	Out Out	¥		44	
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(903) 663-6464	**	*	In				
(903) 663-3196		\$	Out				P
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(903) 663-6611		\$	In	×	₽		
(903) 212-3800	**	\$	Out	×	₽	44	
(903) 230-8266		\$			₽		
(903) 212-6520	**	\$	In	×	₽		
(903) 297-0709						44	
(903) 234-2920					₽	44	
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VISIT

Visit Longview + Marketplace 109 W. Tyler St. - Longview, Texas 75601

(903) 753-3281

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Tyler36
Waco163
Waskom ★38
Wichita Falls ★257

Texas Travel Information Centers

WWW.VISITLONGVIEWTEXAS.COM